

Paris-Berlin Ph.D. Yearbook

2021-2022



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[Forewords

In 2021-2022, the ESCP doctoral programme in Paris continued its transformation. The methodological and theoretical training blocks allow doctoral students in their first year to acquire fundamental skills to develop their research. At the same time, they consolidate their thesis subject throughout the first year. They can then confidently develop their doctoral research project the following year by having at their disposal the methodological and theoretical tools required for high-level research.

All this is possible thanks to the commitment of the ESCP faculty. Nearly 50 colleagues are now involved in the teaching of the doctoral programme, not to mention the work of thesis supervision. The growing involvement of all campuses in the doctoral programme is particularly striking. In addition to Paris, colleagues from Berlin, London, Madrid and Turin are actively involved now.

Furthermore, during this year, we launched a new inter-campus initiative: European ESCP teams now have the possibility to propose a research project that leads to the recruitment of a PhD student. This year we started with three projects in management, marketing and supply chain. We plan to launch five new projects for the start of the 2023 academic year.

This year we are also continuing to strengthen cooperation with other doctoral programmes.

In particular, we must emphasise the importance of our exchanges with the University of Paris I within the framework of Alliance Sorbonne. We are also continuing our efforts to create synergies with the doctoral programme in Berlin.

Finally, all this only takes shape and meaning thanks to the dynamism and involvement of our doctoral students in the programme during their four years with us. Now as the COVID- 19 crisis is almost behind us (fingers crossed!), our doctoral students have been able to attend the conferences on site. They are thus making a brilliant contribution to the reputation of ESCP by presenting their research at the best international conferences in their field. Finally, thanks to the dean's support for research, our doctoral students are more and more systematically integrating into their curriculum visiting periods that allow them to further strengthen their research work.

One of the clear objectives of this programme is to train research talent not only for academic careers but also to strengthen skills in the business world. It is on these two feet that the programme moves forward. In the long term, we believe this is the best approach for the programme to contribute to ESCP's impact on its ecosystem.



Régis Coeurderoy
Dean of the Paris Ph.D. Programme

With its training of young academics, ESCP contributes to an essential social task and thus considers its social responsibility as part of its sustainability strategy. In this spirit, this yearbook impressively illustrates the outstanding achievements of our doctoral students at the various ESCP locations. Thanks to the continuous work of all those involved, doctoral studies are an integral part of research at the ESCP. The scholarly activities of doctoral students contribute to the development of the school's research profile, and their publications in peer-reviewed journals enhance ESCP's reputation as a research-oriented business school. Their research activities also reflect the unity of research and teaching – research-based learning – and enhance the attractiveness of the institution for potential doctoral students and faculty.

In the period covered by this yearbook, the educational system moved from pandemic-online mode back to predominantly face-to-face mode. However, thanks to the investments made by our business school, we have excellent technical equipment at our disposal, leading to a New Normal in which academic exchanges can increasingly take place online. This facilitates academic exchange between ESCP's campuses and promotes collaboration between doctoral programs.

Finally, I thank all those involved in and supporting the doctoral programs for their continued commitment. They have contributed significantly to the success of our programs, and I am confident that together we will continue on this successful path.



Rolf Brühl
Dean of the Berlin Ph.D. Programme

[Paris New Students



Maxence AUCOUTURIER

Education: Master in Management (HEC Paris), Master Histoire (Sciences Po Paris)

Research Interests: Global Supply Chains, Sustainability Actor Network Theory



Nicolas GASIGLIA

Education: Research Master en développement durable (Université Paris Dauphine)

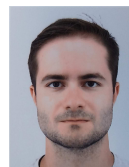
Research Interests: Sustainability, Marketing, Planetary Boundaries, Corporate Environmentalism.



Camille HABÉ

Education: Master Environmental Policy (Sciences Po).

Research Interest: Carbon accounting & low-carbon strategies, Appropriation of (environmental) management tools



Khalil-Etienne JANBEK

Education: Research master Financial Economics 'Université Paris 1, Panthéon-Sorbonne)

Research Interests: Corporate Finance, Banking, Fintechs



Yaqui LI

Education: Master in Management (EDHEC Business School)

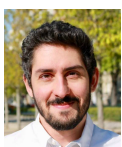
Research Interests: Leveraging big data from digital platforms, such as unstructured and multimedia data from social media, and machine learning to generate marketing insights



Duong NGUYEN

Education: Master in Business and Management (University of Portsmouth)

Research Interests: Corporate Globalization, Innovation, Sustainability, Human Resources Management



José PRADO

Education: Master in Management (HEC Paris)

Research Interests: Consumer Culture Theory, Consumer Behavior, Collecting, Music



Adelina TORDIGLIONE

Education: MSc in International management, entrepreneurship and finance (University of Bergamo)

Research Interests: Family Entrepreneurship, Talent Management, Knowledge Transfer Innovation, Studies on territories governance



Chris VAN DER WESTHUIZEN

Education: Master of Philosophy
Supply Chain Management
(University of Pretoria)

Research interests: Social Sustainability
Supply Chain Risk and Resilience



Angélique VOLTAIRE

Education: Master recherche
Management et organisations
(Université Paris Dauphine)

Research Interests: Strategic agility in the
finance sector

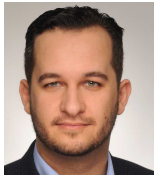


Newsha ZAHABI

Education: Master of Science
(Toulouse school of
Management)

Research Interests: Corporate Finance,
Behavioral finance

[Berlin New Students



Frane BANDOVIĆ

Supervisor: Markus BICK

Discipline: Business Information
Systems



Fabian FELTEN

Supervisor: Rolf BRÜHL

Discipline: Business Ethics and
Controlling



Max Benjamin FUCHS

Supervisor: Frank Jacob

Discipline: Marketing



Till JULI

Supervisor: Stefan SCHMID

Discipline: International &
Strategic Management



Luca LAULE

Supervisor: Markus BICK

Discipline: Business Information
Systems



Audren LETELLIER

Supervisor: René MAUER

Discipline: Entrepreneurship and
Innovation



Konstantin REMKE

Supervisor: René MAUER

Discipline: Entrepreneurship
and Innovation

[Vivas in Paris in 2021-2022



Chaïmae BENNIS

(December 12, 2021)

Thesis Title

L'ambidextrie des opérateurs dans l'usine digitalisée

Supervisors

Prof. Géraldine Galindo
Prof. Hervé Laroche
ESCP Business School

Defence Committee

Referees

Prof. Ewan Oiry, École des Sciences de la Gestion de l'Université du Québec
Prof. Benoît Grasser, IAE Nancy

Suffragants

Prof. Christian Defélix, IAE Grenoble (President)
Prof. Géraldine Schmidt, IAE Paris – Sorbonne Business School
M. Jean Philippe Ollier, Groupe Michelin

Chaïmae is now Senior Consultant - R&D Advisor - "People & Change" @SquareManagement



Aude MONTLAHUC-VANNOD

(December 17, 2021)

Thesis Title

Les dirigeants face à la transition subie. Restauration identitaire et défi imaginaire en outplacement

Supervisor

Prof. J. Philippe Bouilloud
ESCP Business School

Defence Committee

Referees

Prof. Marie-Josée Lorrain, Université du Québec
Prof. Jean-Luc Moriceau, Institut Mines-Télécom Business School

Suffragants

Prof. Mar Perezts, emlyon business school
Prof. Ghislain Deslandes, ESCP Business School (President)
Prof. Eugène Enriquez, Université de Paris, Denis Diderot

Aude is now Associate Researcher @ the Laboratoire de Changement Social



Emilie POLI

(February 4, 2022)

Thesis Title

De l'entreprise libérée à la « libération créative » Analyse processuelle de deux cas contrastés et proposition d'un modèle conceptuel

Supervisor

Prof. Gilles Arnaud
ESCP Business School

Defence Committee

Referees

Prof. Rachel Bocquet, Université Savoie Mont-Blanc
Prof. Mathieu Detchessahar, Université de Nantes

Suffragants

Prof. Nathalie Raulet Croset, IAE Paris Sorbonne
Prof. Christian Defélix, Grenoble IAE (President)
Prof. Isaac Getz, ESCP Business School

Emilie is now Permanent Professor in Management @ INSEEC Grande Ecole



Jeongwoo OH
(February 14, 2022)

Thesis Title
Essays on CEO sociability and financial markets

Supervisor
Prof. Pramuan Bunkanwanicha
ESCP Business School

Defence Committee

Referees
Prof. Gilles Chemla, Imperial College, CNRS
Prof. Laurent Germain, Toulouse Business School

Suffragant
Prof. Michael Troege
ESCP Business School (President)

Jannsen PIRES DE SANTANA
(February 21, 2022)

Thesis Title
Consuming the Spiritual Market : An ethnography in pilgrimage sites

Supervisor
Prof. Olivier Badot
ESCP Business School

Defence Committee

Referees
Prof. Sandra Camus, Université Angers
Prof. Éric Rémy, Université Toulouse III Paul Sabatier

Suffragants
Prof. Dominique Desjeux, Université Paris Sorbonne (President)
Prof. Russell W. Belk, Schulich School of Business – York University
Prof. Max Poulain, Université de Caen Normandie

Jannsen is now Post-doctoral Researcher @ emlyon business school

Thomas SIMON
(June 13, 2022)

Thesis Title
"L'entreprise fantôme" entre absurde et désertion : Deux modalités du rapport des jeunes diplômés à l'entreprise ?

Supervisor
Prof. Ghislain Deslandes
ESCP Business School

Defence Committee

Referees
Prof. David Courpasson, emlyon business school
Prof. Olivier Germain, UQAM

Suffragants
Prof. Mar Perezts, emlyon business school (President)
Prof. Géraldine Galindo, ESCP Business School
Prof. Xavier Philippe, EM Normandie Business School

Thomas is now Assistant Professor @ Montpellier Business School



Maxime MASSEY

(June 28, 2022)

Thesis Title

Comment concevoir la contradiction ambidextre qui traverse le processus intrapreneurial ? Une enquête au sein du Groupe La Poste

Supervisor

Prof. Sylvain Bureau
ESCP Business School

Defence Committee

Referees

Prof. Véronique Bouchard,
emlyon business school

Prof. Véronique Perret,
Université Paris-Dauphine

Suffragants

Prof. Ghislain Deslandes,
ESCP Business School
(President)

Prof. Olivier Germain,
Université du Québec à
Montréal

Prof. Amadou Lô, Toulouse
Business School

**Maxime is now
Researcher-Engineer in
Management Sciences @
Capgemini Engineering**

**Gabriel LOMELLINI
(Migheli)**

(September 20, 2022)

Thesis Title

Une épistémologie des organisations entre critique et Clinique. Les vicissitudes de la subjectivité

Supervisor

Prof. Gilles Arnaud
ESCP Business School

Defence Committee

Referees

Prof. Yvonne Giordano,
Université de Nice Sophia-
Antipolis

Prof. Jean-Luc Moriceau,
Institut Mines-Télécom
Business School

Suffragants

Prof. J. François Chanlat,
Université Paris Dauphine-
PSL (President)

Prof. Christophe Dejourn,
Université Paris Nanterre

Prof. Ghislain Deslandes,
ESCP Business School

Prof. Gilles Herreros,
Université Lumière Lyon 2

**Gabriel joins ICN Business
School (Nancy Campus)
in April 2023**

Nicolas TAILLET

(September 20, 2022)

Thesis Title

**Bank-firm relationships,
competition and
asymmetric information**

Supervisor

Prof. Michael Troege
ESCP Business School

Defence Committee

Referees

Prof. Jean-Christophe
Statnik, Université de Lille
(President)

Prof. Christophe
Godlewski, EM Strasbourg

Suffragant

Prof. Thomas David, ESCP
Business School

**Nicolas is now
Consultant @ Boston
Consulting Group**



Sophie GOUREVITCH

(October 12, 2022)

Thesis Title

La fabrique du patrimoine numérique dans les organisations culturelles : Trois essais

Supervisor

Prof. Ghislain Deslandes
ESCP Business School

Defence Committee

Referees

Prof. François-Xavier de Vaujany, Université Paris-Dauphine PSL

Prof. Thomas Paris, CNRS (GREG HEC) et HEC Paris

Suffragants

Prof. J. Philippe Bouilloud,
ESCP Business School
(President)

Prof. Laure Cabantous,
Bayes Business School

Prof. Cinzia dal Zotto,
Université de Neuchâtel

Sophie is Assistant Professor @ ICN Business School (Paris Campus)

Nhung NGUYEN

(October 19, 2022)

Thesis Title

Boards and Managers Diversity: Impact on the Performance of Vietnamese Firms

Supervisors

Prof. Christophe Moussu
Prof. Alain Chevalier
ESCP Business School

Defence Committee

Referees

Prof. Frédéric Lobez,
Université de Lille

Prof. Carine Girard,
Audencia Business School

Suffragants

Prof. Gunther Capelle-Blancard,
Université Paris I Panthéon-Sorbonne

Prof. Julien Fouquau,
ESCP Business School
(President)

Nhung is now lecturer @ University of Economics Ho Chi Minh City, Vietnam.

Thomas BLONSKI

(November 7, 2022)

Thesis Title

S'inspirer et produire. La formation par l'art en organisation. Le cas des interventions artistiques de formation en organisation : Entre créativité et récupération

Supervisor

Prof. Jean-Philippe Bouilloud
ESCP Business School

Defence Committee

Referees

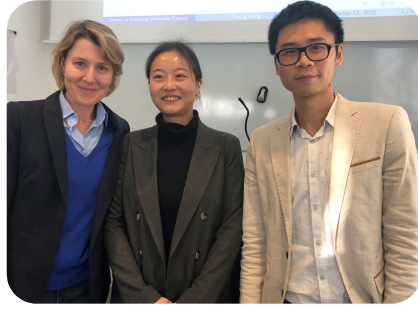
Prof. Ariane Berthoin Antal,
Wissenschaftszentrum Berlin für Sozialforschung
Prof. Thomas Paris, CNRS (GREG HEC) et HEC Paris)

Suffragants

Prof. Vera Ivanaj,
Université de Lorraine – ENSIC

Prof. Stéphane Debenedetti, Université Paris Dauphine PSL
Prof. Sylvain Bureau, ESCP Business School
(President)

Thomas joins ICN Business School (Paris Campus) in May



Danni ZHAO

(November 14, 2022)

Thesis Title

Antecedents, Mechanisms, and Outcomes of Consumers' Choices of Renting over Buying in the Digital Age

Supervisors

Prof. Ben Voyer,
Prof Julien Schmidt
ESCP Business School

Defence Committee

Referees

Prof. Gaëlle Pantin-Sohier,
IAE, Université d'Angers
Prof. Andrew Farrel, Aston
University

Suffragants

Prof. Pascal Morand,
Fédération Française de la
Couture (Président)
Prof. Arun Sundararajan,
Stern School of Business,
New York University (NYU)

Chang GONG

(December 13, 2022)

Thesis Title

Essays on Empirical Corporate Finance

Supervisors

Prof. Alberta di Giuli,
Prof. Lei Zhao
ESCP Business School

Defence Committee

Referees

Prof. Edith Ginlinger,
Université Paris Dauphine-
PSL (President)
Prof. Qian Wang, University
of Warwick

Suffragants

Prof. Jian Wu, NEOMA
Business School
Prof. Pramuan
Bunkanwanicha, ESCP
Business School

**Chang is now Research
Fellow in Finance
@ LITEM, Université
Paris-Saclay and
Assistant Professor @
Business School of
Institut Mines-Télécom**

Giovanni VISENTIN

(December 20, 2022)

Thesis Title

Leadership Determinants of Myopic Management: Implications for Marketing

Supervisors

Prof. Sandrine Macé
ESCP Business School
Prof. Fabrizio Zerbini
Bocconi University

Defence Committee

Referees

Prof. Christophe
Benavent, Université Paris
Dauphine - PSL
Prof. Arnaud de Bruyn,
ESSEC Business School
(President)

Suffragants

Prof. Tuck Siong Chung,
ESSEC Business School
Prof. Lorenz Graf Vlachy,
Technische Universität
Dortmund

**Giovanni is now
Assistant Professor @
INCAE Business School
(Costa Rica)**

Vivas in Berlin in 2021-2022



Felix RÖDDER

(June 22, 2022)

Thesis Title

Uncertainty, legitimacy, and old elites: Internationalization, change, and continuity in firms

Supervisor

Prof. Dr. Stefan Schmid
ESCP Business School

Defence Committee

Prof. Dr. Martin Schmidt
ESCP Business School,
Prof. Dr. Stefan Eckert
Technical University
Dresden



Yorck HESSELBARTH

(July 1st, 2022)

Thesis Title

The future of work and human-computer-interaction: Essays on human centered artificial intelligence and technology management in organizations

Supervisor

Prof. Dr. Kerstin Alfes
ESCP Business School

Defence Committee

Prof. Dr. Rolf Brühl, ESCP
Business School,
Prof. Jonathan E. Booth,
PhD, London School of
Economics and Political
Science



Sebastian BALDERMANN

(October 20, 2022)

Thesis Title

Internationalization of Upper Echelons: Implications for Compensation, Busyness and Employer Attractiveness

Supervisor

Prof. Dr. Stefan Schmid
ESCP Business School

Defence Committee

Prof. Dr. Maren Becker,
ESCP Business School,
Prof. Dr. Eric Davoine ,
Université de
Fribourg/Switzerland



Simon NIESCHKE

(December 13, 2022)

Thesis Title

**The Acceleration of New
Venture Development:
Exploring Founder´s Decision-
Making and New Venture-
Accelerator Partner Selection**

Supervisor

Prof. Dr. René Mauer
ESCP Business School

Defence Committee

Prof. Dr. Chuanwen Dong
ESCP Business School

Prof. Dr. Tommy Høyvarde
Clausen, Nord University
Business School



Thomas ULMER

(December 15, 2022)

Thesis Title

**Beschleuniger,
Weichensteller und
Brückenbauer: Mechanismen
und Einzigartigkeit von
Acceleratoren**

Supervisor

Prof. Dr. Ulrich Pape
ESCP Business School

Defence Committee

Prof. Dr. Markus Bick,
ESCP Business School), Jun.-
Prof. Dr. Dominik Kanbach,
HHL Leipzig Graduate School
of Management

[New Research Habilitations



Vanessa STRAUSS-KAHN

June 4th, 2021
Université Paris 1 Panthéon
Sorbonne



Paul KAREHNKE

November 16th, 2021
Université Toulouse 1 Capitole



Charlotte GASTON-BRETON

October 7th, 2022
Université Paris 1 Panthéon
Sorbonne

[News from Paris Alumni



Nora MEZIANI (PhD 2016)

After a first experience at HEC Montreal and a tenure at the University of Liverpool, Nora joined the Management Department of ESCP in September 2022



Marina LEBAN (PhD 2020)

After a 2-year post-doc, Marina is now an assistant professor at Copenhagen Business School



Ha LUONG (PhD 2020)

is now Post-doctoral Researcher at IÉSEG School of Management



Kevin FLAMME (PhD 2018)

left the Université Catholique de l'Ouest to join the Université de Lille as Maître de conférence

[Publications in 2021-2022

[Book chapters

SCHMID, S., BALDERMANN, S. (2021): Teaching notes Amazon: From online bookstore to international technology giant, Ghauri, P. and Cateora, P. (Eds.), International Marketing (5th Ed.), McGraw-Hill, 533-540.

LÜDEKE-FREUND, F., FROESE, T., SCHALTEGGER, S. (2021): The role of business models for sustainable consumption: A pattern approach. Mont, O. (Ed.), A research agenda for sustainable consumption governance, Cheltenham: Edward Elgar, 86-104.

BRAUN, S.M., MAUER, R. (2022). Market of Makers – How to Promote Corporate Entrepreneurship with an Effectuation Intervention. Drechsler, A., Gerber, A., Hevner, A. (Ed.), The transdisciplinary reach of design science research. Lecture Notes in Computer Science, Cham: Springer, 249-261.

CZERLINSKY, N., MURAWSKI, M., BICK, M. (2022): Why do German car manufacturers get

engaged in mobility concepts? Antipova, T. (Ed.), Comprehensible science, ICCS 2021, Cham: Springer, 74-85.

AUBERT-HASSOUNI, C., PEREZ, F., RENO, S., VALES, M. (2023). Le rôle du CEFAG dans le parcours doctoral. In Gaillard, H., CLOAREC, J., SENN, J., and GRANDAZZI, A., L'expérience de thèse en management, Éditions Management et Société.

MACHUEL Denis, MANDRAY, Sara (2022), Concevoir l'entreprise comme un corps social, in Durand Rodolphe & Lavrard-Meyer Cécile, En quête de sens. Un dialogue entre dirigeants et futurs dirigeants, Paris : Dunod

MANDRAY Sara (2023), Experience as an Excess of Givenness: The Post-Metaphysical Phenomenology of Jean-Luc Marion, in Aroles Jeremy, Perezts Mar & Vaujany (de) François-Xavier, The Handbook of Phenomenologies and Organization Studies, Oxford: Oxford

[Peer-reviewed journal articles

GARCIA-QUEVEDO, D. (2022). [How Gender Norms Impact Growth-Oriented Female Entrepreneurs](#), *Entreprendre & Innover* n° 49-50, no. 2 (January 24, 2022): 60–70. (D)

LE Tra-My T. (2022). [Unpacking selective decoupling in global supply chains: a stakeholder salience perspective on social issues in Vietnam's garment factories](#), *Supply Chain Forum: An International Journal* (Vol. 23, No. 4, pp. 347-362). Taylor & Francis. (C)

MANDRAY Sara (2022), [Relational Economy: A Promised Land Beyond the Wilderness of a](#)

["Faceless Economy"?](#), *Business and Professional Ethics Journal*, 41(2), pp. 269-283 (14 p.) (D)

SIMON Thomas (2022), [Making the most use of boredom in organisations: A study of the ambivalent nature of boredom in business meetings](#), @GRH, n°43, pp. 35-59 (24 p.) (C)

AICHNER, T., COLETTI, P., JACOB, F., WILKEN, R. (2021): [Did the Volkswagen emissions scandal harm the "Made in Germany" image? A cross-cultural, crossproducts, cross-time study](#), *Corporate Reputation Review*, 24, 179-190 [ABS: 1, VHB: D].

- AICHNER, T., WILKEN, R., COLETTI, P. (2021): [Country image at risk: Spillover effects of product-harm crises and the role of trust](#), Journal of Global Marketing, 34 (2), 73-89 [ABS: 1, VHB: C].
- ALFES, K., VELD, M., FÜRSTENBERG, N. (2021): [The relationship between perceived high-performance work systems, combinations of human resource well-being and human resource performance attributions and engagement](#), Human Resource Management Journal, 31(3), 729-752 [ABS: 4*, VHB: B].
- BICK, M., BLESIK, T., KUMMER, T.-F. (2021): [A conceptualisation of crowd knowledge](#), Information Systems Frontiers, advance online publication [ABS: 3, VHB: B].
- BÖCKLE, M., BICK, M., NOVAK, J. (2021): [Toward a Design Theory of User-Centered Score Mechanics for Gamified Competency Development](#), Information Systems Management, [ABS: 2, VHB: C].
- BONNETON, D., SCHWORM, S., FESTING, M., MURATBEKOVA-TOURON, M. (2022): [Do global talent management programs help to retain talent? A career-related framework](#), International Journal of Human Resource Management, 33(2), 203-238 [ABS: 3, VHB: B].
- DURACH, C., BLESIK T, VON DÜRING, M., BICK, M. (2021): [Blockchain applications in supply chain transactions: Verification and extension of the blockchain adoption framework](#). Journal of Business Logistics, 42(1), 7-24 [ABS: 3, VHB: B].
- FESTING, M., SALMEN, K. (2021): [Paving the way for progress in employee agility research: A systematic literature review and framework](#). International Journal of Human Resource Management, advance online publication [ABS: 3, VHB: B].
- FESTING, M., TEKIELI, M., (2021): [Global alignment or localization? An empirical examination of global reward management in MNEs from a subsidiary perspective](#). International Journal of Human Resource Management, 32(3), 680-718 [ABS: 3, VHB: B].
- FROESE, T., LÜDEKE-FREUND, F. (2021): Praxistheoretische Überlegungen zur Postwachstumsökonomie. Kann das Individuum (allein) es richten? Zeitschrift für Wirtschafts- und Unternehmensethik, 22(2), 201-207 [ABS: -, VHB: C].
- FÜRSTENBERG, N., ALFES, K., KEARNEY, E. (2021): [How and when paradoxical leadership benefits work engagement: The role of goal clarity and work autonomy](#), Journal of Occupational and Organizational Psychology, 94(3), 672-705 [ABS: 4, VHB: B].
- GEISENDORF, S., KLIPPERT, C. (2022): [Integrated sustainability policy assessment – an agent-based ecological-economic model](#), Journal of Evolutionary Economics, advance online publication [ABS: 2, VHB: -].
- HARTWIG, K. L., JACOB, F. (2022): [Capturing marketing practices for harnessing value-in-use](#), Journal of Marketing Theory and Practice, 30(2), 137-153 [ABS: 2, VHB: C].
- HARTWIG, K. L., VON SALDERN, L., JACOB, F. (2021): [The journey from goods dominant logic to service-dominant logic](#). Industrial Marketing Management, 95, 85-98 [ABS: 3, VHB: B].
- JOHNSON, D., GEISENDORF, S. (2022): [Valuing ecosystem services of sustainable urban drainage systems: A discrete choice experiment to elicit preferences and willingness to pay](#), Journal of Environmental Management, 307, 114508 [ABS: 3, VHB: B/C].
- JOUBERT, A., MURAWSKI, M., BICK, M. (2021): [Measuring the big data readiness of developing countries: Index development and its application to Africa](#), Information Systems Frontiers; advance online publication [ABS: 3, VHB: B].
- KEDING, C. (2021): [Understanding the interplay of artificial intelligence and strategic management: four decades of research in review](#), Management Review Quarterly, 71(1), 91-134 [ABS: 1, VHB: C].
- KIRSCHNING, R., MROŻEWSKI, M. (2022): [The role of entrepreneurial absorptive capacity for knowledge spillover entrepreneurship](#), Small Business Economics, advance online publication [ABS: 3, VHB: B].
- MAUER, R., S. NIESCHKE, S. SARASVATHY (2021): [Gestation in new technology ventures: Causal brakes and effectual pedals](#). Journal of Small Business Management, advance online publication [ABS: 3, VHB: B].
- MEISSNER, P., KEDING, C. (2021): [Managerial overreliance on AI-augmented decision-making processes: How the use of AI-based advisory systems shapes choice behavior in R&D investment decisions](#), Technological Forecasting and Social Change, 171, 120970 [ABS: 3, VHB: B].

MESTWERDT, S., KIRSCHNING, R., MAUER, R., & MROŻEWSKI, M. (2022): The role of reference points for entrepreneurs' strategic decision-making in sub-Saharan Africa, *Frontiers of Entrepreneurship Research*, advance online publication [ABS: -, VHB: C].

MEY, C., ALFES, K. (2022): Kommunikation als Katalysator für mehr Wellbeing at Work, *Personal Quarterly*, 74(3) [ABS: -; VHB: D].

NIESCHKE, S. & MAUER, R. (2022): "[Let's have a chat!](#)": a field study on relational governance in the evolution of new venture-accelerator relationships. *Venture Capital*, 24(2), 137-171 [ABS: 2, VHB: C].

NOVAK HANSEN, C., THISTED DINESEN, P. (2022): [Terrorism activates ethnocentrism to explain greater willingness to sacrifice civil liberties: Evidence from Germany](#), *Political Science Research and Methods*, advance online publication [ABS: -, VHB: -].

OESTERLE, M., SCHMID, S., BALDERMANN, S., BITZER, M., RUNKEL, R. (2022): Kleidungsstil von Topmanagern: Bedeutung der Krawatte für symbolische Führung und nonverbale Kommunikation, *Zeitschrift Führung und Organisation (zfo)*, advance online publication [ABS: -; VHB: D].

RABAA, S., GEISENDORF, S., WILKEN, R. (2022): Why change does (not) happen: Understanding and overcoming status quo biases in climate change mitigation, *Zeitschrift für Umweltpolitik und Umweltrecht*, 45(1), 100-134 [ABS: -, VHB: B].

RICHTER, P., BRÜHL, R. (2021): [Shared service implementation in multidivisional organizations:](#)

[a meta-synthesis study](#), *Journal of General Management*, 46(2), 73-90 [ABS: 1, VHB: C].

SCHMID, S., MITTERREITER, S. (2021): [Top managers' career variety and time to the top](#). *European Management Review*, 18(4), 476-499 [ABS: 3, VHB: B].

SCHMID, S., MITTERREITER, S. (2021): [Understanding top managers' careers: How does career variety impact tenure on the board?](#) *European Management Journal*, 39(5), 617-632 [ABS: 2, VHB: B].

SCHMID, S., RÖDDER, F. (2022): [Much ado about diversity? The perpetuation of old elites on corporate boards](#), *Managerial and Decision Economics*, advance online publication [ABS: 2, VHB: B].

STEIGERTAHL, L., MAUER, R. (2021): [Investigating the success factors of the Nordic entrepreneurial ecosystem: Talent transformation as a key process](#). *International Journal of Entrepreneurship and Innovation*, advance online publication [ABS: 2, VHB: C].

TRAEGER, C., ALFES, K. AND FÜRSTENBERG, N. (2022) [Perceived organizational support and volunteer outcomes: Evidence from a German environmental non-profit organization](#), *Nonprofit and Voluntary Sector Quarterly*, advance online publication [ABS: 3, VHB: B].

TRAEGER, C., HASKI-LEVENTHAL, D., ALFES, K. (2022): [Extending organizational socialization theory: Empirical evidence from volunteer work for refugees in France and Australia](#), *Human Relations*, 75(6), 1140-1166 [ABS: 4, VHB: B].

[ESCP Impact Papers

BALDERMANN, S., SCHMID, S. (2022): [The great exodus? How economies fall behind in the global race for talented employees, Geopolitics and global business impact](#), Third Edition.

BROUARD E. & DUPAS-AMORY, T. (2022), [L'utilisation des cabinets de conseil dans le secteur public : Remettre en perspective, penser l'opérationnel](#), Third Edition.

LÜDEKE-FREUND, F., FROESE, T. (2021): [Unlocking sustainable business model innovation for a post-crisis economy](#), *Managing a Post-Covid1-9 Era*.

COEURDEROY, R., GUILHON, M. (2022). [Dancing in the dark: Regulatory reforms and incumbents' evolution towards new value creation models in the process of open banking](#), Third Edition.

GUILHON, M. (2022). [European Open Banking regulations: Do they really favor innovation? Evidence from a cross-regional comparison between Asia and Europe](#), Third Edition.

GYÖRKE; M., VARGHA, ZS (2022). [From counting to giving account: Citizens auditing the 2022 Hungarian parliamentary elections](#). Third Edition

[Papers in a peer-reviewed conference

AMSALLEM Y. (2022), From Cult to Business: Exploring Silicon Valley's Social Movement Organizations. The Case of the Singularity University, 38th EGOS Colloquium, Vienna, 7-9th July.

ARRAS-DJABI M. & SIMON T. (2022), "L'entreprise est un théâtre". Étude de la mise en scène de soi et du jeu de rôle au travail. XXXIème conférence de l'AIMS, 31 mai-3 juin, Annecy, France.

AUBERT-HASSOUNI C., PARGUEL B., MACE S. (2022), Influence of individual cultural orientations on online privacy-protective responses: the mediating role of concern for privacy breaches. 2022 European Marketing Academy, Budapest, Hungary.

AUBERT-HASSOUNI C., PARGUEL B., MACÉ S. (2022), Influence of individual cultural orientations on online privacy-protective responses: the mediating role of concern for privacy breaches, within special session "Consumer online privacy: new challenges for marketing", led by Aubert-Hassouni, C., Cloarec, J., Deslee, A. 38th International Conference of French Marketing Association, Tunis, Tunisia.

AUBERT-HASSOUNI C., PARGUEL B., MACÉ S. (2022), Influence of individual cultural orientations on online privacy-protective responses: the mediating role of concern for privacy breaches. Atlas-AFMI Conference, 12th, Nice, France.

AUBERT-HASSOUNI, C., CLOAREC, J. (2022), Navigating Marketing Analytics Governance: Scope and Boundary Conditions of Data Protection Officers' Self-Accountability, 2022 Marketing Science Conference, University of Chicago Booth School of Business (Virtual)

AUBERT-HASSOUNI, C. AND CLOAREC, J. (2022), Navigating Marketing Analytics Governance: Scope and Boundary Conditions of Data

Protection Officers' Self-Accountability, within special session "Online Consumer Privacy", led by Miller, K. and Skiera, B. 2022 European Marketing Academy, Budapest, Hungary.

Aubert-Hassouni, C. and Cloarec, J. (2022), Navigating Marketing Analytics Governance: Scope and Boundary Conditions of Data Protection Officers' Self-Accountability, 2022 American Marketing Association Winter Academic Conference, Las Vegas, NV.

BERGMANN M. (2022), The collective construction of a reparability assessment, 26th Conference of the Environmental and Sustainability Management Accounting Network (EMAN), 16th – 17th June, Donostia/San Sebastián

BIGLIERI, S. (2022), Beyond power and resistance: An auto-ethnography of dancing Contact Improvisation in time of Covid, 16th OS Workshop 19-21 May 2022, Chania, Greece for hope and solidarity

BROUARD E. (2022), Influences mutuelles et récursives entre les cabinets de conseil et les organisations publiques – étude des valeurs d'une prestation de conseil, Colloque doctoral de l'Association Francophone de Comptabilité, 23 May, Bordeaux, France
-->Selected among the 5 best presentations, invited to the European Accounting Association PhD Forum

BURILLER J., BUREAU S. (2022), The potential of arts-based pedagogy to face imaginaries of the Anthropocene. A case study in a Business School, 28th ISDRS Conference, 15-17 June, Stockholm, Sweden

DUPAS-AMORY, T. (2022), From 'Expertise As Taught' to 'Expert As Told' : Exploring Populist Technocracy through Management Consultants' Interventions in the Business School, 38th EGOS Colloquium, Vienna,

Organizing : The Beauty of Imperfection, 7-9th July.

DUPAS-AMORY, T. (2022), L'étude de l'enseignement du conseil en Business school : Déplacer le regard ethnographique et croiser les points de vue réflexifs pour illustrer les nouvelles dynamiques de la recherche sur le conseil, XXXIème conférence de l'AIMS, Annecy, 31 Mai - 03 Juin.

GARCIA-QUEVEDO D., VERZAT C. (2022), Women eco-entrepreneurs and the digital world: Navigating gender stereotypes while creating business growth and environmental impact, Diana International Research Conference, 19-22 June, Dublin, Ireland.

GAUTHIER A., ACQUIER A. (2022), A cause without rebels: Frame resonance and identity appeal in the collective mobilization of platform deliverers in France, 38th EGOS Colloquium, 7-9 July, Vienna, Austria

GLAUZY A, BOUILLOUD J.P, DJAHANCHAH P. POMEY M.P., (2022), Speech and silence: Silence as ethical practice among patients-as-advisors, 38th EGOS Colloquium, Vienna, 7-9th July.

GLAUZY A. (2022), Silence and Speech: Dialogical Practices of Silence in Accompaniment Dynamics as observed in an Oncology Service based in Quebec, 16th OS Workshop 19-21 May 2022, Chania, Greece for hope and solidarity

GOUREVITCH S., DESLANDES G. (2022), Digitalisation and the need for a humanistic perspective on media management, European Media Management Association (EMMA): Reorganization of Media Industries: Digital Transformation, Entrepreneurship, and Regulation, 15th-17th June, Munich, Germany --> Runner-up for the best paper award of the conference "

GUILHON, M., COEURDEROY, R. (2022). How digital platforms affect markets' cognitive infrastructures, Wharton Corporate Strategy & Innovation Conference, 1-2 December, Philadelphia, USA

GUILHON, M., COEURDEROY, R. (2022). Perspectives on category research in the digital platform era, 38th EGOS Colloquium, 7-9 July, Vienna, Austria

LAPOSTOLLE M., SCHMITT J. (2022), « Qui sommes-nous en tant que couple"" : comment

les couples négocient leurs identités à travers les pratiques de consommation du quotidien, 38e congrès international de l'Association Française de Marketing, 18-20 May, Tunis, Tunisia --> Runner-up for the best paper award of the conference

LAPOSTOLLE M., SCHMITT J. (2022), Family identity: an essential lens to understand family consumption, International Marketing Trends Conference, 20-22 January, Rome, Italy

LE Tra-My T. (2022), Conceptualization of Multi-Level Decoupling: An Exploration of Social Issues in Supply Chains, Special Session on Social Sustainability, the 6th World Conference on Production and Operations Management, 23-25 August, Nara, Japan

LESPERANCE C. (2022), Managing HR without HR: Paradoxes at the heart of artifacts, 38th EGOS colloquium, 7-9 July, Vienna, Austria

MANDRAY S. (2022), Breaking the Aristotle-Aquinas Pair: Two Different Visions of Management and the Common Good?, 29th Annual International Vincentian Business Ethics Conference (IVBEC), 21 October, New-York, USA

MANDRAY S. (2022), Penser la crise sanitaire à la lumière de la phénoménologie post-métaphysique de Jean-Luc Marion, 9ème Congrès "Philosophie(s) du Management" de la Société de Philosophie des Sciences de Gestion (SPSG), 27 juin, Oxford, United Kingdom

MANDRAY S. (2022), Towards an "Economy of Givenness"? A Marionian look at Contemporary Challenges of Management, 14th Philosophy of Management Conference (PhoM), 2 juillet, Oxford, United Kingdom

MESA V. (2022), Famous objects : Studying organizations through the lens of symbolic capital. 38th EGOS colloquium, 7-9 July, Vienna, Austria

MICHEL O. (2022), Le leadership humaniste dans l'aide à domicile : utopie ou réalité ? Comprendre les implications subjectives et imaginaires des dirigeants dans l'organisation, XXXIème Conférence de l'AIMS, 31 Mai-3 Juin, Annecy, France.

MINUTH B. (2022), Mandatory CSR Reporting and Firms' Investment and Innovation Strategies, Grönen Doctoral Consortium, 30, May, Amsterdam, Netherlands

- RATSIMANDRESY A., MIEMCZYK J. (2022), Crossing the circularity chasm, an exploratory study of circular network actors, 31st International Purchasing and Supply Education and Research Association (IPSERA) Conference, 10-13 April, Jönköping, Sweden
- RAUCH S. (2022), Case "THE OFFICE" - Inside organizational & managerial life with a popular American TV show, XXXIème Conférence de l'AIMS, Atelier des cas pédagogiques en partenariat avec la CCMP, 31 Mai-3 Juin, Annecy, France
- RAUCH S. (2022), Faire et ne pas faire : telle est la gestion ? A la recherche du sens au travail par l'étude du non-travail au travail, XXXIème Conférence de l'AIMS, 31 Mai-3 Juin, Annecy, France.
- SAHAKYAN K. (2022), Board Diversity and Sectoral Gender Disparities, FMA European Conference, 11-13 July, Lyon, France
- SALOVSKAIA-LEPORT E., MURATBEKOVA-TOURON M. (2022), Developing perceived proximity in virtual organizations, Fifth Global Conference on International Human Resource Management, May 19 - 21, 2022, New York, USA
- SIMHA O. (2022), Analyse critique d'une idéologie: le mode agile, 33ème congrès de l'AGRH, 19-21 Octobre
- VISENTIN G., MACE S., ZERBINI F. (2022), Big Five traits and choice impulsivity: the leadership determinants of myopic management, Strategic Management Society (SMS) Annual conference, September, London UK
- VISENTIN G., MACE S., ZERBINI F. (2022), Big Five traits and choice impulsivity: the leadership determinants of myopic management, Strategic Management Society (SMS) Regional conference, June 2022, Milano Italy
- VISENTIN G., MACE S., ZERBINI F. (2022), Mining upper echelons' Big Five traits from Twitter to explain changes in Advertising and R&D intensity; Academy of Marketing Science (AMS), May 2022, Monterey (CA), USA
- VISENTIN G., MACE S., ZERBINI F. (2022), Mining upper echelons' Big Five traits from Twitter to explain changes in Advertising and R&D intensity; American Marketing Association (AMA) Winter conference, February, Online
- YANG, X., COEURDEROY, R., DUPLAT, V. (2022) About the moderation effect of political connection in innovation and globalization relationship. MOR workshop, Management and Organization Review: Understanding contemporary Chinese MNEs, Singapore. May.
- YANG, X., COEURDEROY, R., DUPLAT, V. (2022) Managerial flexibility implications of globalization strategies. AoM, IM Division Paper Development Workshop, Seattle. August
- COEURDEROY, R., DUPLAT, V., YANG, X. (2022), Does technological innovation flatten the world? An analysis of the globalization of the world's largest R&D MNEs. AMD, Academy of Management Discovery Workshop, VU Amsterdam, Amsterdam. July.
- YANG, X., COEURDEROY, R., DUPLAT, V. (2022) Managerial flexibility implications of globalization strategies. AIB, Conference of Academy of International Business, Miami. August.
- BALDERMANN, S., SCHMID, S. (2022): A typology of international CEOs and CFOs. AIB Annual Conference, Miami, USA.
- BALDERMANN, S., SCHMID, S. (2022): A typology of international CEOs and CFOs. Jahrestagung der WK Internationales Management im VHB, Tübingen, Germany.
- BALLNAT, A. & FESTING, M. (2022): The role of sustainable HRM in promoting corporate sustainability. 82nd Annual Meeting of the Academy of Management, Seattle, USA.
- BALLNAT, A., FESTING, M. & SAHAKIANTS, I. (2022): Does mandatory non-financial disclosure trigger sustainable HRM? A qualitative investigation. Herbstworkshop of WK Personal, Berlin, Germany.
- BICK, M., BÖCKLE, M., RÖHM, S. (2022): The impact of artificial intelligence on the investment decision process in venture capital firms. Lecture Notes in Computer Science, 13336, 420-435 [VHB: C].
- BICK, M., DARVISH, M., MURAWSKI, M. (2022): Towards a new value chain for the audio industry. Lecture Notes in Business Information Processing, 437, 694-704 [VHB: C].
- BICK, M., SHIH, P.-H., MURAWSKI, M. (2022): Blockchain application in luxury brand strategy: What does blockchain technology mean to

luxury brands? Lecture Notes in Business Information Processing, 437, 102-116 [VHB: C].

BLAKE, B.D., FESTING, M., KRAUS, S. A. & SHAFFER, M.A. (2022): A career construction perspective for global employees. 5th Global Conference on International Human Resource Management, New York, USA.

BRAUN, S., CABERO TAPIA, P., MAUER, R. (2022): Effectual laws? How institutional entrepreneurs shape lawmaking. 7th Effectuation Conference, Naples, Italy.

BRAUN, S., MAUER, R. (2021): Market of makers – how to promote corporate entrepreneurship with an effectuation intervention. 17th International Conference on Design Science Research in Information Systems and Technology DESRIST, Kristiansand, Norway.

BRAUN, S., MAUER, R. (2022): Market of makers – how to promote corporate entrepreneurship with an effectuation intervention. G-Forum Conference 2022, Dresden, Germany.

BULAWA, N., JACOB, F. (2022): Stabilizing and legitimizing markets through self referencing. Workshop: Shaping Markets. Linköping, Sweden.

FROESE, T.; RICHTER, M., HOFMANN, F. (2021): Sustainable business model patterns for degrowth: Grasping degrowth in organizational designs and logics. Sixth international conference on New Business Models, Halmstad, Sweden.

FROESE, T.; RICHTER, M., HOFMANN, F.; LÜDEKE-FREUND, F. (2022): Degrowth-oriented organizational value creation: A systematic literature review. XIV International Conference of the European Society for Ecological Economics (ESEE 2022), Pisa, Italy.

GODDARD, F., SCHMIDT, M. (2022): The impact of extra-billing and the quality of the auditor-client relationship on client-initiated auditor changes. Annual Conference European Accounting Association 2022, Bergen, Norway.

HOHN, M., DURACH, C. F. (2022): Linking power and governance in buyer-supplier relationships for the diffusion of social sustainability in supply chains. 29th EurOMA Conference, Berlin, Germany.

HOHN, M., DURACH, C. F. (2022): The impact of power (a-)symmetries on social sustainability

diffusion in buyer-supplier relationships. 9th Sustainable Operations and Supply Chains Forum, Zagreb, Croatia.

IPERT, C., MAUER, R. (2022): Leveraging new technology for creating a better world? Towards a typology of blockchain ventures. AOM Annual Conference, Seattle, USA.

JACOB, F., BULAWA, N. (2022): Disentangling Value-in-Use for e-services – a regulatory mode theory perspective. International Marketing Trends Conference (IMTC), Rome, Italy.

KIRSCHNING, R., MROŻEWSKI, M. (2021): The role of educational quality in knowledge spillover entrepreneurship: A cross-country perspective. RENT Conference, Turku, Finland.

KIRSCHNING, R., MROŻEWSKI, M. (2022): The role of educational quality for knowledge spillovers: A cross-country perspective. BCERC, Waco, USA.

KRAUS, S. A., FESTING, M. & DE CIERI, H. (2022): Inclusion competence: Conceptualization and validation of a construct and measure. 82nd Annual Meeting of the Academy of Management, Seattle, USA.

MANDAROUX, R., BASSE MAMA, H. (2022): Does the European Emissions Trading System promote environmental innovations? A critical appraisal of the literature. 11th International Conference on Climate Change & Environmental Science: Challenges & Sustainability, Vancouver, Canada.

MANI, V., DURACH C.F. (2022): Rational and intuitive decision-making processes in supply chain networks. 29th EurOMA Conference, Berlin, Germany.

MERZ, L. (2022): Effects of globalised supply chain due diligence measures. 14th International Conference of European Society for Ecological Economics (ESEE), Pisa, Italy.

MESTWERDT, S. & MROŻEWSKI, M. (2021): The determinant role of socio-cognitive traits on entrepreneurial activity in developing countries: The influence of formal institutions. RENT Conference, Turku, Finland.

MESTWERDT, S., KIRSCHNING, R., MAUER, R., & MROŻEWSKI, M. (2022): The role of reference points for entrepreneurs' strategic decision-making in Sub-Saharan Africa. BCERC, Waco, USA.

MESTWERDT, S., MROŻEWSKI, M., & SECKLER, C. (2022): The role of collective fear of failure in the different stages of entrepreneurship: A cross-country examination. G-Forum, Dresden, Germany.

MURAWSKI, M., SCOMPARIN, S., BICK, M. (2021): Cash is king, isn't it? Payment preferences and switching intentions of German customers. Lecture Notes in Computer Science (I3E 20219), 532-544 [VHB: C].

SALMEN, K. & FESTING, M. (2022): 'Talent sharing' as a response to a dynamic environment:

Implications for learning and development. 82nd Annual Meeting of the Academy of Management, Seattle, USA.

TIGGES, M., REMKE, C., MAUER, R. (2022): Towards a data-driven approach to sustainable economic development: The role of artificial intelligence and technology entrepreneurship in the circular economy. G-Forum Conference, Dresden, Germany.

[Other Publications

RICHTER, P. (2021): Überleben in der Plattformökonomie: Eine transaktionskostenbasierte Analyse von Online Marktplätzen, Wirtschaftswissenschaftliches Studium, 50(2-3), 45-47.

ULMER, T., PAPE, U. (2022): Venture debt, Wirtschaftswissenschaftliches Studium, im Druck.

LÜDEKE-FREUND, F., FROESE, T. (2021): ['Degrowth' inspires business model innovation for a sustainable post-COVID economy](#). LSE Business Review (blog post).

BRÜHL, R., KAPTEINA, B. (2022): [Fighting for democracy: the case for corporate political responsibility](#), LSE Business Review (blog post).

MEISSNER, P., SCHWEINSBERG, K., POENSGEN, C., MOOZOVÁ, K. (2021): Digital Engagement Report 2021, European Digital Competitiveness Center.

KÖCHER, R., MEISSNER, P., SCHWEINSBERG, K., MOOZOVÁ, K. (2022): Digital Report 2022, European Digital Competitiveness Center.

KRAUS, S. A., FESTING, M. & DE CIERI, H. (2022): Inclusion competence: conceptualization and validation of a construct and measure. Taneja, S. (Ed.), Proceedings of the 82nd Annual Meeting of the Academy of Management (Best Paper Proceedings).

MANDRAY Sara, NICOLAY (de) R. (2022), [How Much Sleep Should the Leader Sacrifice? Two Ancient Cases and the Lessons to Draw From](#)

[Them](#), SAGE Business Cases: Ancient Leadership Series

BERGMANN Marcus, GROUSSIÉ Ronan (2022), [The French reparability index: A first assessment – one year after its implementation](#)

BROUARD, Éléonore, & DUPAS-AMORY, Tristan. (2022). [Des consultants dans le secteur public, pour quoi faire ?](#) Les Échos.

DUPAS-AMORY, Tristan (2022). [Peu de déserteurs, beaucoup de résignés](#), Le Monde, édition papier du lundi 13 juin.

DUPAS-AMORY, Tristan. (2022). [Understanding the meaning of the Great Resignation](#). The Choice by ESCP.

GUILHON, M. (2022). [Les réglementations en matière d'Open Banking ne favorisent pas vraiment l'innovation](#), La Tribune

GUILHON, M. (2022). [Limitations to Open Banking regulations in Europe](#), The Banker by Financial Times

GUILHON, M., GERARD, F. (2021). [Les marchés émergents: la voie royale pour l'expansion des GAFAs dans les services financiers](#), La Tribune

GYÖRKE, M. (2021) The use of control instruments and their role in the construction of social relations in the organization - AFC Doctoral Colloquium

LITRE VALENTIN, L. (2021). [L'événement professionnel comme expérience de la rencontre](#), Déplacements Pro

LITRE VALENTIN, L. (2022). La valeur de l'expérience est entravée par un déficit dans la qualité de la relation que le participant entretient avec l'espace, le temps et autrui. In Revue TransÉ 1(6), Comité de recherche de L'Innovatoire UNIMEV: 34–41



AMSALLEM Y. (2022) [Don't look up: when technological 'opiumism' leads the way](#)

DUPAS-AMORY, Tristan. (2022). [The usefulness of consultancies: An old issue in need of new answers... and new questions.](#)

FROESE, T. (2021): [Business for degrowth: a flip in perspective for truly sustainable development?](#)

LE Tra-My T., CARBONE Valentina (2021). [Logistics workers keeping the global supply chain moving can also disrupt it](#)

LE Tra-My T. (2022), [It's not a matter of how much more resilient global supply chains should become, but how they do it](#)

LESPERANCE C. (2022) [Algorithms in HR: for better or for worse?](#)

VASSEUR L. (2021) [Flying high at HOP](#)

[Scientific Awards

Best paper prizes

Felix RÖDDER, PhD student at the Chair of International Management and Strategic Management, received the Best Paper Award at the 16th Vaasa Conference on International Business (2021) for the paper "Internationalization and corporate social responsibility of Japanese firms". He also received a JSPS/DAAD scholarship for a research stay at Keio University in Japan (2022).



Sina KRAUS, PhD student at the Chair of Human Resource Management and Intercultural Leadership, was included in the Best Paper Proceedings of the Academy of Management (2022) with her paper "Inclusion competence: Conceptualization and validation of a construct and measure".



[Ph.D. Students invited abroad

Eléonore BROUARD, 3rd year PhD, 3-month visiting stay at LSE

Invited by Prof. [Andrea Mennicken](#), Associate Professor of Accounting, Co-Director of CARR (Center Centre for Analysis of Risk and Regulation)



“In 2022, I spent three months as a visiting research student at the Accounting Department of the London School of Economics and Political Science (LSE). This experience was very interesting. I had the chance to discuss my research with very experienced researchers. I was able to actively participate in weekly seminars of theoretical discussions on key topics in accounting research (AC500). I was confronted with very demanding requirements in formulating my research and my theoretical contributions, which helped me to improve the quality of my thesis. I was also able to meet with several visiting professors who presented their work, and I now understand better the challenges of publishing in leading journals. I also met professors outside of the LSE and I was invited to Warwick Business School to present a working paper. Finally, the visiting was a human experience and not only a professional one: I was immersed in another European capital city, with other PhD students and post-doc of the Department, and with other visiting students from other institutions. It really changed my PhD journey.”

Xuejing YANG, 4th year PhD, 5-month visiting stay at VU Amsterdam

Invited by [Prof. Valérie DUPLAT](#), School of Business and Economics, Management & Organisation



“During my visit to VU Amsterdam, I studied theory building (at ERIM Business School) and academic writing. They all pay great attention to practical skills and are very helpful for the development of my current papers. In addition, I also participated in the Globalization conference organized by VU, and received feedback from professors from VU and ERIM on my ongoing project. Like other universities in the Netherlands, the academic atmosphere at VU is very efficient and publication oriented. During my visit, both papers I was writing were progressing very well at the same time. Generally speaking, the strengths of Dutch universities are very different from those of French universities. I personally recommend French doctoral students to visit the Netherlands to enrich their research experience.”

Sara MANDRAY, 4th year PhD, 3-months visiting at IESE in Barcelona (Spain)

Invited by [Prof. Joan Fontrodona](#), Director of the Business Ethics Department



“In 2023 Spring semester, I had the chance to be invited for a 3-months visiting at IESE business school by Prof. Joan Fontrodona, Director of the BE Department. It was a priceless opportunity to share my works and discuss my hypothesis with colleagues in a vibrant virtue ethics community. It allowed me to better design my research and get the confidence needed to raise innovative theory in my field.”

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