Paris Berlin Doctoral Programmes

Paris Berlin Publication Workshop in June 2016

Newsletter - September 2016
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The Paris Programme welcomes 17 new PhD candidates, almost evenly distributed between female (9) and male (8), French (10) and non-French (7). With the Berlin new intake, they are 31 new Students who join ESCP Europe doctoral Programmes. Thanks to the ESCP Europe Foundation, a majority will receive full financial support. Five of them will be supported by Chairs (Chaire “Dialogue social et Compétitivité” ; Chaire Deloitte “Service public et Performance managériale” ; Chaire e-Leclerc “Prospective du commerce dans la société 4.0”), Professorship (Professorship Unimev/Viparis “Economie et marketing de l’industrie des rencontres et événements”) or Granted Research Centers (Energy Management). The London Campus will host the research activities of two newcomers. Another significant fact is that 5 new candidates graduated from the ESCP Europe MIM programme ; they enter the doctoral programme with a few years of working experience.

On the other end of the curriculum, 13 dissertation defenses took place in Paris in the last year, most of them within the 4-year schedule that is now recommended. 6 Defenses took place in Berlin. Congratulations to the new Ph.ds!

Another significant achievement of the academic year 2015-2016 is the impressive list of publications by doctoral candidates. These publications include book chapters and many papers in peer-reviewed ranked journals. To give a brief insight of the past year’s record of our doctoral candidates, one paper was published in an FT- ranked journal, two in category 1- ranked journals, five in category 2-ranked journals and four in category 3-ranked journals. This very good performance signals both the dynamism of our doctoral students and the openness of our research policy to diverse outputs.

During their studies, PhD students complete a curriculum and work hard on their research project. Yet, we would like to stress also that they significantly contribute to the research and teaching activities developed at ESCP Europe. They carry important tasks within the Chairs and Research Centers and frequently provide help on various research projects. They also teach courses in the Master In Management or in other programmes, and develop teaching material, like case studies. In fact, it would be hard to conceive our School without them. They are a key resource for the core activities of ESCP Europe and for its development and we would like to end this foreword by thanking them for their involvement.

Thanks also to the faculty and staff of ESCP Europe which greatly contribute to a sustainable and continuous development of the doctoral programmes.

Note. From September 2016 to February 2017, Prof. Claire Dambrin will stand as Director of the Paris Doctoral Programme, Prof. Hervé Laroche being on a sabbatical leave.
Paris Campus New Students

Strategy, Organizational Behavior and Human Resources

- Romain BUQUET (Prof. Jean-Philippe BOUILLoud)
- Thomas FRIANG (Profs. Olivier DELBARD & Patrice LAROCHE)
- Alissa HANKACHE (Prof. Maral MURATBEKOVA TOURON)
- Anna SOUAKRI (Prof. Régis COEURDEROY)
- Louis VUARIN (Prof. Hervé LAROCHE)

Finance

- Bruno BELGODERE (Prof. Franck BANCEL)
- Henry GONZALEZ (Prof. Pramuan BUNKANWANICHA)
- Hiep NGUYEN (Prof. Michael TROEGE)
- Salima OUERK (Prof. Cécile KHAROUBI)
- Archontoula PAPASIMAKOPOULOU (Profs. Michael TROEGE & Kostas ANDRIOSOPOULOS)
Marketing

Amélie ABADIE (Prof. Olivier BADOT)

Marina LEBAN (Prof. Benjamin VOYER)

Laura LITRE VALENTIN (Prof. Olivier BADOT)

Ha LUONG (Prof. Nathalie PRIME)

Danny ZHAO (Profs. Olivier BADOT & Pascal MORAND)

Information & Operations Management

Liliane CABRINI CARMAGNAC (Pr. Valentina CARBONE & Pr. Valérie MOATTI)

Management Control

Hadrien MINER (Prof. Philippe ZARLOWSKI)
Berlin Campus New Students

Marketing

Kea Larissa HARTWIG (Prof. Frank JAKOB)

Finance

Christian DAUMOSER (Prof. Ulrich PAPE)

Maximilian SPEIDEL (Prof. Ulrich PAPE)

Environment and Economics

Nepomuk DUNZ (Prof. Sylvie GEISENDORF)

Ting LEE (Prof. Sylvie GEISENDORF)

Organisation and Human Resource Management

Charlotte TRAEGER (Prof. Kerstin ALFES)

International Management and Strategic Management

Philipp LEDING (Prof. Stefan SCHMID)
Entrepreneurship and Innovation

Alexander Dominik MEISTER (Dr. René MAUER)

David LEHMANN (Dr. René MAUER)

Business Information Systems

Tristan THORDSEN (Prof. Markus BICK)

Felix LIEBER (Prof. Markus BICK)

Human Resource Management & Intercultural Leadership

Tobias SCHUMACHER (Prof. Marion FESTING)

International Accounting

Francis GODDARD (Prof. Martin SCHMIDT)

Stephanie JANA (Prof. Martin SCHMIDT)
Isabelle Flachère, 21 September 2015 (Paris Campus)

"How do management tools take part in the building of organizational roles? The case of clinical divisions’ contracts and financial monitoring tools in a French public hospital"

Supervisor: Prof. Philippe Zarlowski, ESCP Europe,

Defense Committee:
Prof. Patrick Gilbert, Institut d'Administration des Entreprises de Paris, President of the Committee
Prof. Gérald Naro, Université Montpellier 1, Reporter
Prof. Annick Valette, Université de Grenoble, Reporter
Prof. Etienne Minvielle, Ecole des Hautes Etudes en Santé Publique – Institut Gustave Roussy

Anissa Pomiès, 2 October 2015 (Paris Campus)

"The role of expertise in a taste regime creation and in market shaping. An ethnography of coffee contests"

Supervisor: Prof. Elisabeth Tissier-Desbordes

Defense Committee:
Prof. Delphine Dion, IAE de Paris, President of the Committee
Prof. Dominique Roux-Bauhain, Université Paris Sud, Reporter
Prof. Eric Rémy, Rapporteur, Université de Rouen, Reporter
Prof. Soren Askegaard, University of Southern Denmark
Prof. Michel Callon, Ecole des Mines de Paris

Arnaud ZEBOULON, 8 October 2015 (Paris Campus)

"Detecting the reversals of the American stock market"

Supervisors:
Prof. Cécile Kharoubi, ESCP Europe
Prof. Catherine Lubochinsky, University Paris 2

Defense Committee:
Ranam Alkayyali, 2 November 2015 (Paris Campus)

"Exploring Religious Identity Negotiation through Consumption in Secular Context: The Case of French-Maghreb Women Living in France"

Supervisors:
Prof. Nathalie PRIME, ESCP Europe
Prof. Abdelmajid AMINE, Paris-Est University

Defense Committee:
Prof. Marie-Hélène FOSSE-GOMEZ, Lille 2 University, Reporter
Prof. Eric REMY, Rouen University, Reporter
Prof. Amina BEJI-BECHEUR, Paris-Est University
Prof. Luca M. VISCONTI, ESCP-Europe

Vincent Balusseau, 13 November 2015 (Paris Campus)

"Patterns and effects of online content consumption on consumers' appropriation of a new narrative brand: When TV series audiences ease their way into a new TV series' fictional universe by seeking and consuming extra-content online”

Supervisor : Prof. Elisabeth Tissier-Desbordes

Defense Committee:
Prof. Jean-François Lemoine, Université Paris 1 Panthéon-Sorbonne, President of the Committee
Prof. Dominique Bourgeon-Renault, Université de Bourgogne, Reporter
Prof. Bernard Cova, Kedge Business School, Reporter
Prof. Antonella Carù, Université Bocconi
Prof. Luca Visconti, ESCP Europe
Pilar Acosta-Collazos, 27 November 2015 (Paris Campus)

"Understanding the outcomes of private regulations for corporate social responsibility in global value chains. The case of the Colombian agro-food industry"

Supervisors:
Prof. Olivier Delbard, ESCP Europe
Prof. Aurélien Acquier, ESCP Europe

Defense Committee
Prof. Géraldine Schmidt, Université Paris 1 Panthéon-Sorbonne, President of the Committee
Prof. Sandra Charreire-Petit, Université Parie Sud, Reporter
Prof. Corinne Vercher, Université Paris 13, Reporter
Prof. Luciano Barin-Cruz, HEC Montréal

Christelle Théron
Defended her dissertation on November 30, 2015 at ESCP Europe Paris.

"Attention et Supervision : Une étude de l’attention des managers de proximité dans leur activité de supervision"

Supervisor:
Prof. Hervé Laroche, ESCP Europe

Defense Committee:
Mme Géraldine Schmidt, IAE de Paris, President of the Committee
Prof. Isabelle Bouty, Université Toulon, Reporter
Prof. Benoît Journé, Université de Nantes, Reporter
Prof. Linda Rouleau, HEC Montréal

Arthur Petit-Romec

« Prise de risques dans les banques : incitations, mesures de performance et horizon des actionnaires »

Supervisor:
Prof. Christophe Moussu, ESCP Europe

Defense Committee:
Prof. Franck Bancel, ESCP Europe, President of the Committee
Emmanuelle Garbe
defended her dissertation on December 4, 2015 at Université Paris-Ouest Nanterre.

“Understanding the construction of careers in an agency/structure perspective. A study of humanitarian careers’ construction amid the professionalization of the nonprofit sector”

Supervisor:
Prof. Loïc Cadin, ESCP Europe

Defense Committee:
Prof. Françoise Dany, EM Lyon, Reporter
Prof. Géraldine Schmidt, IAE de Paris Panthéon-Sorbonne, Reporter
Prof. Eric Pezet Université Paris Ouest, Nanterre La Défense
Prof. François Pichault Ecole de gestion de l’Université de Liège
Prof. Annick Valette, IAE de Grenoble, UPMF

Dennis Julien Wurster
Defended his dissertation on the 14th of December, 2015 at Berlin Campus

“Internationale Topmanager. Nationale Unterschiede, Vergütung und Karriere”

Supervisor:
Prof. Dr. Stefan Schmid, ESCP Europe Berlin

Defense Committee:
Prof. Dr. Martin Schmidt, ESCP Europe Berlin, President of the Committee
Prof. Dr. Stefan Schmid, ESCP Europe Berlin
Prof. Dr. Michael Nippa, Free University of Bozen

Phong Lan Pham
Defended her dissertation on December 18, 2015 at ESCP Europe Paris

“Cultural Influences and non-conspicuous consumption: The case of high-end or luxury skincare brands in Vietnam”

Supervisor : Prof. Nathalie Prime, ESCP Europe

Defense Committee :
Prof. Sophie Nivoix, Université de Poitiers, President of the Committee,
Stephanie Ryschka
Defended her dissertation on the 21st of December, 2015 at Berlin Campus
“Location-Based Services from a User’s Perspective. A Balanced Examination of Benefits and Risks”
Supervisor:
Prof. Dr. Markus Bick, ESCP Europe Berlin
Defense Committee:
Prof. Dr. Stefan Schmid, ESCP Europe Berlin, President of the Committee
Prof. Dr. Markus Bick, ESCP Europe Berlin
Prof. Dr. Frédéric Thiesse, University of Wuerzburg

Kyung-Hun Ha
Defended his dissertation on the 22nd of December 2015 at Berlin Campus
Supervisor:
Prof. Dr. Markus Bick, ESCP Europe Berlin
Defense Committee:
Dr. René Mauer, ESCP Europe Berlin, President of the Committee
Prof. Dr. Markus Bick, ESCP Europe Berlin
Prof. Dr. Jan Pawlowski, University of Jyväskylä

Thomas Aichner, Cotutelle de thèse
Defended his dissertation on the 20th of January 2016 in Vicenza, Italy
“Mass Customization and Country-of-Origin Effects”
Supervisors:
Elsa Tuffa
defended her dissertation on February 5, 2016 at Université Paris 7 - Denis Diderot.

“L’affiliation en désarroi. Les transformations du processus d’affiliation d’une population d’ingénieurs dans l’industrie automobile”

Supervisors:
Prof. Jean-Philippe Bouilloud, ESCP Europe
Prof. Florence Giust-Desprairies, Université Paris 7 – Denis Diderot

Defense Committee:
Prof. Gilles Arnaud, ESCP-Europe, President of the Committee
Prof. Gilles Herreros, Université Lyon 2 – Lumière, Reporter
Prof. Danièle Linhart, Université Paris Ouest-Nanterre, Reporter

Marc Roman Franke
Defended his dissertation on 6th of June, 2016 at Berlin Campus

“Steigerung von Dynamic Capabilities und Wettbewerbsfähigkeit durch Public Cloud Computing”

Supervisor:
Prof. Dr. Markus Bick, ESCP Europe Berlin

Defense Committee:
Prof. Dr. Kerstin Alfes, ESCP Europe Berlin, President of the Committee
Prof. Dr. Markus Bick, ESCP Europe Berlin
Prof. Dr. Rüdiger Zarnekow, Technische Universität Berlin
Jean-Christophe Bianic
defended his dissertation on June 20, 2016 at ESCP Europe, Paris

“Singularisation et légitimité du franc-tireur dans les industries de la création : Le cas des designers de l’ENSCI.”

Supervisor:
Prof. Jean-Philippe Bouilloud, ESCP Europe

Defense Committee:
Prof. Patrick Gilbert, IAE de Paris 1, President of the Committee
Prof. Eva Boxenbaum, Ecole des Mines ParisTech—CSG, Reporter
Prof. Thomas Paris, CNRS, HEC Paris – GREGHEC, Reporter
Prof. Thierry Viale, University of Bristol
Prof. Frédérique Alexandre-Bailly, ESCP Europe

Guillaume Mercier
defended his dissertation on June 29, 2016 at ESCP Europe, Paris

“Organizational benevolence as a motive for cooperation, beyond rules and roles. Three essays.”

Supervisor:
Prof. Ghislain Deslandes, ESCP Europe

Defense Committee:
Prof. Florent Noël, Université Paris 1 Panthéon-Sorbonne, IAE de Paris, President of the Committee
Prof. Stéphanie Dameron, Université Paris-Dauphine, Reporter
Prof. Pierre-Yves Gomez, EM Lyon, Reporter
Prof. Domène Melé, IESE Business School

Aaron Wolfgang Bauer
Defended his dissertation on the 17th of July, 2016 at Berlin Campus

“New Ways to Leverage Web 2.0: Social media content for market intelligence and customer interaction”

Supervisor:
Prof. Dr. Markus Bick, ESCP Europe Berlin

Defense Committee:
Prof. Dr. Marion Festing, ESCP Europe Berlin, President of the Committee
Prof. Dr. Markus Bick, ESCP Europe Berlin
Dr. Matti Mäntymäki, Turku School of Economics
Soon:

Alexandre Garel
Defense scheduled on September 24 at ESCP Europe Paris
Supervisor: Prof. Franck Bancel

François-René Lherm
Defense scheduled on October 19 at ESCP Europe Paris
Supervisor: Prof. Philippe Zarowski

Violette Bouveret
Defense scheduled on November 14 at ESCP Europe Paris
Supervisor: Prof. Sandrine Macé

Laurent Salé
Defense scheduled on November 24 at ESCP Europe Paris
Supervisor: Prof. Franck Bancel

Nora Meziani
Defense scheduled on November 29 at ESCP Europe Paris
Supervisor: Prof. Hervé Laroche

They have a Job

- Isabelle Flachère: Lecturer, IAE Nancy
- Guillaume Mercier: Assistant Professor, IESEG School of Management, Lille
- Alexandre Garel: Post-doctoral Researcher, Auckland University, New Zeland
- Nora Meziani: Post-doctoral Researcher, HEC Montréal, Canada
- Christelle Théron: Lecturer, IAE Toulouse
- Véronique Steyer: Lecturer, Ecole Polytechnique, Entrepreneurship and Innovation Management Department

Publications in 2015-2016

Book Chapters


Articles


FRACAROLLI NUNES Mauro, LEE PARK Camila, (2016), ”Self-claimed sustainability: Building social and environmental reputations with words”, Sustainable Production and Consumption, (available on line)


MERCIER Guillaume , DESLANDES Ghislain , (2016), « There are no Codes, Only Interpretations. Practical Wisdom and Hermeneutics in Monastic Organizations”, Journal of Business Ethics, pp 1-14


VOYER Benjamin, KASTANAKIS Minas, RHODE Ann Kristin, “Co-creating stakeholder and brand identities: A cross-cultural consumer perspective” accepted in Journal of Business Research


BIANIC Jean-Christophe (2016), “Denying the right to impose a single-strand logic change: Students’ political reactions to a change in their curriculum”, 32nd EGOS Colloquium, 7-9 July, Naples.


CHARBONNEL Carole (2016), "Why should I collaborate with my consumers? » Managers' legitimacy seeking as a trigger to co-innovation", CCT 2016 Conference, 6-7 July, Lille.


FRACCARO Annalisa (2016), “Odd and even pricing applied to luxury goods: effects on brand image”, Monaco Symposium on Luxury, 7-8 April, Monaco.


ISAAK, K., DINKEVYCH, E., WILKEN, R. (2016): Further away = higher willingness to pay? Accepted for presentation (film festival) at Advances in Consumer Research, October 2016, Berlin, Germany


JAHN, J., BRÜHL, R. (2015): Framing Milton Friedman’s view on CSR: A social contract approach, EBEN Research Conference 2015, 1-3 October 2015, Copenhagen, Denmark
JAHN, J., BRÜHL, R. (2016): Can bad news be good? Enhancing perception of social responsibility by credibly communicating corporate irresponsibility. 32nd EGOS Colloquium, 7-9 July 2016, Naples, Italy


LEE PARK Camila, PAIVA Ely,(2016), “Cultural strategies: how do national cultures impact the operations strategy?”, EuroMMA 2016, 19-22 June, Trondheim. This paper won the José A.D. Machuca Best Paper Award at the 5th P&OM World Conference, held in Havanna, Cuba (September 2016)


MARTIN-FLORES José, MOUSSU Christophe (2016) "Is Bank Capital Sensitive to a Tax Allowance on Marginal Equity?" 33th International Symposium on Money, Banking and Finance, 7-8 July, Clermont-Ferrand.


MILOSEVIC Miona, FENDT Jacqueline, (2016), "Venture Capital Sourcing and Performance in France”, Academy of Management Meeting, 5-9 August, Anaheim, USA.


SORREDA Thomas (2016), « Le conseil en organisation : dynamique entre émotions et symbolique pour une meilleure compréhension des apports du consultant aux entreprises », 6ème Colloque et séminaire doctoral international ISEOR/ODC, 9-10 juin, Lyon.


STENGER Sébastien, LESCOAT Pierre (2016), "Truth or Dare? Sexual, orientation and masculine professions. Coming out as a professional of the financial services industry", GWO June 29-July 1st, Keele.


SCHMID Stefan, WURSTER Dennis, (2015) “Taking the long way: how international work experience affects managers' time to the top”, EIBA 41st Annual Conference, 1-3 December, Rio de Janeiro, Brazil. This paper was awarded best paper of the track "International HRM and Cross-Cultural Management" and won the EIBA best paper prize "Danny Van Den Bulcke Prize"

Doctoral Colloquia and Workshops

DESJACQUES Catherine, (2015), « Identification à l'Ecole, capital social et comportement de don de l'ancien élève », 5ème Journée de Recherche AFM, 10 décembre, Tours.


SORREDA Thomas (2015), « Imaginer une hiérarchie adaptative : Les innovations organisationnelles d’une société pratiquant la revente de drogue », Colloque doctoral AGRH, 4-6 novembre, Montpellier.
Visitings

**Domitille Bonneton** spent a few months in Berlin campus from April to July 2016. Her dissertation is co-directed by Maral Muratbekova in Paris and Marion Festing in Berlin. She worked on a project with her two supervisors and Stephanie Schworm, a PhD student from the Berlin Campus, investigating the impact of talent management programs on talent retention, through career capital accumulation and career success.

**Jean-Charles Buttolo**: 1.5 month in Copenhagen Business School: “Visiting the Department of Accounting and Auditing at the Copenhagen Business School was a formative experience that complemented my doctoral training. The stay allowed me to get closer to new research communities, to better understand key issues in current academic debates and to consider new examples for my study of European Defence Institutions.”

**Ana Vukadin**: “Two visiting appointments this year gave me the opportunity to pursue my Ph.D. in new contexts, collaborating with colleagues from Thailand and United States, while gaining access to new empirical fields that inspired my research.”

> From January to March 2016, I was visiting at the Mahidol University International College in Bangkok. Shared research interests with two faculty from Mahidol and Chulalongkorn marketing departments created the wish for a common research project - on the retail artification strategy in the Thai marketplace. We conducted an empirical study in a shopping mall in Bangkok, which atmospherics include a strong artistic dimension.

> Next, from April to May 2016, I was visiting at Columbia Business School in New York. I joined the visiting scholar office in the marketing department, which gave me the opportunity to be with the faculty members and other Ph.D. students. The environment was very intellectually stimulating, which resulted in many new insights for my research. A memorable experience was meeting Professor Morris B. Holbrook, the founder of the experiential marketing field.

Scientific Awards

**Best paper Awards**

The paper “Redefining Male Beauty: The Cultural Encoding of Masculinity in South Korean Cosmetics Advertising” by Ann Kristin Rhode won the Best Joint Symposium Paper Award on Beauty & Marketing at the 2016 Global Marketing Conference, which took place from 21st to 24th July 2016 in Hong Kong.
The paper presents a content analysis of male images in South Korean cosmetics advertisement targeting men. It provides first insights into the cultural construction of masculinity and male beauty in advertising within a non-Western context.

The paper “Cultural strategies: How do national cultures influence the operations strategy?”, written by Camila Lee Park and Ely Paiva won the José A.D. Machuca Best Paper Award at the 5th P&OM World Conference, held in Havana, Cuba (September 2016).

This study aims to analyse the influence of National Cultures on the Operations Strategy of firms. One hundred and five (105) companies located in countries with different industrialization and development backgrounds (Germany, China, Brazil and South Korea) compose the sample. Based on four Operations Strategy elements and on Hofstede’s national culture dimensions, the results suggest that while integrating leadership and implementation of manufacturing strategy are affected by the cultural levels of power distance, individualism vs. collectivism and uncertainty avoidance, the other two elements of operations strategy, functional integration and formal manufacturing strategy, are affected by the degree of individualism vs. collectivism and long-term orientation. The results of the study are expected to offer new perspectives on the planning and implementation of strategic and operations management for both practitioners and academics. More specifically, the analysis of cross-cultural influence over operations strategy may contribute to a better understanding of how cooperative behaviour can lead firms to generate higher rents through the strengths and weaknesses of their relations, particularly in terms of global supply chains.

Key Words: National Culture, Operations Strategy, Hofstede

AIMS-FNEGE Prize

Christelle Théron, now lecturer at IAE Toulouse, received for her work "Attention et Supervision : Une étude de l’attention des managers de proximité dans leur activité de supervision", (defended on November 27th 2015), supervised by professor Hervé Laroche at ESCP Europe, the 2015 Best Dissertation Prize, awarded by the FNEGE and the AIMS.
CEFAG Programme 2016

This year, 2 ESCP Europe Paris candidates were admitted. Congratulations to Leslie Scattolin and Pierre Lescoat

Events

Joint Seminar Paris-Berlin

The joint inter-campus Publication Workshop gathering 1st year PhD-students from Paris and Berlin programmes took place in Berlin, on 13 & 16 June, 2016. This truly inter-campus seminar brought together students of Berlin and Paris PhD programmes and offered the possibilities for exchange of ideas and networking. The first workshop day was dedicated to developing the skills of writing and preparing the manuscripts for submission in peer-reviewed journals. The second day was dedicated to the review process in different disciplines, involving Prof. Dr. Kerstin Alfes, Prof. Dr. Houdou Basse Mama, Prof. Dr. Markus Bick and Prof. Dr. Robert Wilken.

Joint Doctoral Seminar at the University Stuttgart

The Chair of International Management and Strategic Management, ESCP Europe Berlin (Prof. Dr. Stefan Schmid) and the Chair of International and Strategic Management, the University of
Stuttgart (Prof. Dr. Michael Jörg Oesterle) continue the good tradition of organizing the joint seminar for their doctoral candidates. This year’s joint seminar took place on the 3\textsuperscript{rd} and 4\textsuperscript{th} of March and was kindly hosted by the University of Stuttgart. During the seminar the PhD candidates have presented their current research projects and have benefited from the subsequent discussion and the critical debate with their fellow colleagues. Professor Oesterle has pointed out that it is first and foremost important to scrutinize and evaluate the overall architecture of the research project before discussing some more detailed questions with the speaker. The discussion with the fellow researchers greatly helps the PhD Candidates to further develop their research projects.

**New Research Habilitations (HDR)**

**Prof. Alberta di Giuli**, Finance Department  
Defended on 18 September 2015.  
« Contribution à La Gouvernance D'Entreprise et ses Effets Sur Les Investissements et les Financements », Université Paris Dauphine

**Prof. Aurélien Acquier**, Strategy, Organizational Behavior and Human Resources Department  
Defended on 19 September 2016  
« La Responsabilité Sociale de l'Entreprise entre histoire, rationalisations intra- et inter-organisationnelles »  
Université Paris 1 Panthéon-Sorbonne

**How to apply**

If you wish to join our Doctoral Programme, you can apply online from March to May for the following September intake.  
All information about applications are on our website

Paris: [click here](#)  
Berlin: [click here](#)
2016-2017 Paris Agenda

Welcome Ceremony of the Ecole Doctorale de Management Panthéon-Sorbonne :
October 13th 2016

Paris Ph.D. Courses :
Courses will take place on the following dates :

<table>
<thead>
<tr>
<th>Week</th>
<th>Dates</th>
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<tbody>
<tr>
<td>Week 1</td>
<td>October 3 to 7, 2016</td>
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<tr>
<td>Week 2</td>
<td>November, 7 to 10 2016</td>
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<td>Week 3</td>
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<td>December, 5 to 9, 2016</td>
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<td>Week 5</td>
<td>January, 9 to 13, 2017</td>
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<td>Week 6</td>
<td>January, 30 to February 3, 2017</td>
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<td>Week 7</td>
<td>February 20 to 24, 2017</td>
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<td>Week 8</td>
<td>March, 13 to 17, 2017</td>
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<td>Week 9</td>
<td>April, 18 to 21, 2017</td>
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<td>Week 10</td>
<td>May, 2 to 5, 2017</td>
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2016-2017 Berlin Agenda

- Semester Opening
- 1st Research Colloquium
- 2nd Research Colloquium
- Module Week
- 3rd Research Colloquium
- Module Week
- Module Week & 4th Research Colloquium
- Publication Workshop
www.escpeurope.eu

Doctoral Programmes ESCP Europe
Paris / Berlin

Rédaction:

ESCP Europe Campus Paris
79 avenue de la République
75543 Paris cedex 11

Claire Dambrin
Director of doctoral programme
1st Semester 2016-2017
ESCP Europe Paris Campus
Tél : +33 1 49 23 25 90
cdambrin@escpeurope.eu

Hervé Laroche
Director of doctoral programme
2nd Semester 2016-2017
ESCP Europe Paris Campus
Tél : +33 1 49 23 22 11
laroche@escpeurope.eu

Christine Rocque
Programme Coordinator
ESCP Europe Paris Campus
Tél : +33 1 49 23 20 33
crocque@escpeurope.eu

ESCP Europe Campus Berlin
Heubnerweg 8-10
14059 Berlin

Rolf Brühl
Director of doctoral programme
ESCP Europe Berlin Campus
Tel.: +49 30 32 007 150
rbruehl@escpeurope.eu

Robert Wilken
Associate Director of doctoral programme
ESCP Europe Berlin Campus
Tel.: +49 30 32 007 167
rwilken@escpeurope.eu