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Foreword

We are happy to present the second information letter of the ESCP Europe Doctoral Programmes.

We welcome 15 new doctoral students in Paris. 4 doctoral students have already been admitted to the Berlin programme. The 19 new candidates are elegantly split between female (10) and male (9).

In Paris, three newcomers, specializing in Finance, are also members of the LabEx REFI, with an attached funding. Almost half of the Paris candidates come from outside France. And for the first time we welcome a married couple from Brazil!

Altogether, ESCP Europe now counts 110 doctoral candidates: 67 in Paris and 43 in Berlin. Up to six additional doctoral students are expected to join the Berlin programme shortly. It has been a very productive year with 10 candidates having successfully defended their dissertation (and almost as many to come before the end of 2015).

Yet what is especially noticeable this year is the impressive list of publications by doctoral candidates, including articles and book chapters in scientific outlets of the highest quality. Equally impressive are the numerous awards granted to our students by scientific associations for excellent papers and dissertations.

Again, many thanks to our colleagues who supervise the students, teach in the programmes, or help students in many ways. We also extend our sincere appreciation to all the members of our institution for the continuous support we received, starting from the Associate Dean of Research and his office to all of you who directly or indirectly contributed to the programme.

Hervé Laroche (Paris) and Rolf Brühl & Robert Wilken (Berlin)
Paris Campus New Students

Management Control

Adrien BAUDET (Supervisor : Pr. Olivier SAULPIC)
Warda BEN DAALI (Pr. Olivier SAULPIC)
Nathalie CLAVIJO (Pr. Claire DAMBRIN)
Pénélope VAN DEN BUSSCHE (Pr. Claire DAMBRIN)

Finance

Imke GRAEFF* (Pr. Yuri BIONDI)
José MARTIN FLORES* (Pr. Christophe MOUSSU)
Antoine SOUCHAUD* (Pr. Christophe MOUSSU)

* Imke, Jose and Antoine are also member of LabEx RéFi

Information & Operations Management

Mauro FRACAROLLI NUNES
(Pr. Valentina CARBONE & Pr. Aurélien ACQUIER)
Camila LEE PARK
(Pr. Valérie MOATTI & Pr. Maral MURATBEKOVA TOURON)

Financial Reporting & Audit

Manuel DE VERA
(Pr. Léon LAULUSA)

Marketing

Marion SANGLE-FERRIERE
(Pr. Benjamin VOYER)

Strategy, Organizational Behavior and Human Resources

Dana ABEUOVA (Pr. Maral MURATBEKOVA TOURON)
Paolo DAL BO (Pr. Gilles ARNAUD)
Alban OUAHAB (Pr. Hervé LAROCHE & Aurélien ACQUIER)
Laurence PELLETIER (Pr. Gilles ARNAUD)
Berlin Campus New Students

International Marketing

Elena Dinkevych  
(supervisor: Robert WILKEN)

Christian Kolodziejczak  
(supervisor: Robert WILKEN)

Marketing

Anna Kathrin Sebald  
(supervisor: Frank JACOB)

Business Informatics

Volkan Bolat  
(supervisor: Markus BICK)
Defenses

Flavia SILVEIRA CARDOSO
Defended her dissertation on September 23th, 2014 at Paris campus


Supervisors: Prof. Olivier Badot, ESCP Europe & Prof. Florence Pinot de Villechenon, ESCP Europe

Defense Committee:
Prof. Dominique DESJEUX, Université Sorbonne Paris V (CERLIS), rapporteur
Prof. Eric REMY, Université de Rouen (NIMEC), rapporteur
Prof. Yochanan ALTMAN, Middlesex University
Prof. Jean-François LEMOINE, Université Paris I – Panthéon Sorbonne (PRISM)
Prof. Adeline OCHS, Université Paris II (Largepa)

Angela Kornau
defended her dissertation on November 10, 2014 at ESCP Europe Berlin.

„Women´s underrepresentation in management positions in the corporate world: Gendered human resource management practices and female coping patterns”

Supervisor:
Prof. Dr. Marion Festing, ESCP Europe

Defense Committee:
Prof. Dr. Frank Jacob, ESCP Europe, President of the Committee
Prof. Dr. Marion Festing, ESCP Europe
Prof. Dr. Barbara Sieben, Helmut Schmidt Universität – Universität der Bundeswehr Hamburg
Aurélie HÉMONNET-GOUJOT
Defended her dissertation on November 14th, 2014 at Paris campus

“La collaboration entre le marketing et les agences de design : Quelle influence sur le processus de développement des nouveaux produits ?”

Supervisor: Prof. Delphine MANCEAU, ESCP Europe

Defense Committee:
Prof. Emmanuelle LE NAGARD-ASSAYAG, ESSEC Business School, rapporteur
Prof. Eric VERNETTE, IAE de Toulouse 1 - Capitole, rapporteur
Prof. Céline ABECASSIS-MOEDAS, Católica Lisbon School of Business and Economics
Prof. Jean-François LEMOINE, Université Paris 1 Panthéon-Sorbonne
Prof. Géraldine MICHEL, IAE de Paris

Michael Hanzlick
defended his dissertation on November 21, 2014 at ESCP Europe Berlin.


Supervisor: Prof. Dr. Rolf Brühl, ESCP Europe

Defense Committee:
Prof. Dr. Sylvie Geisendorf, ESCP Europe, President of the Committee
Prof. Dr. Rolf Brühl, ESCP Europe
Prof. Carsten Rohde, PhD, Copenhagen Business School

Samer ISKANDAR
Defended his dissertation on December 4th, 2014 at Paris campus

“Cracks in the Temple of Global Finance: Governance, Regulation, Technology and the Future of Demutualized Exchanges”

Supervisor: Prof. Christopher KOBRAK, ESCP Europe

Defense Committee:
Prof. Leslie HANNAH, The London School of Economics and Political Science (Rapporteur)
Prof. Janette RUTTERFORD, The Open University Business School (Rapporteur)
Prof. Ismail ERTÜRK, Manchester Business School
Prof. Jean-Paul LAURENT, Université Paris 1 Panthéon-Sorbonne
Prof. Michael TROEGE, ESCP Europe
Anna GLASER
Defended her dissertation on December 16th, 2014 at Paris campus
“Implementing Cluster Policies: Organizational Dilemmas, Pathologies and Evaluation. The case of a French Policy-Driven Cluster”
Supervisor: Prof. Jean-Michel SAUSSOIS, ESCP Europe
Defense Committee:  
Prof. Ana COLOVIC, NEOMA Business School (Rapporteur)  
Prof. Anne-Laure SAIVES, UQAM, Canada (Rapporteur)  
Prof. Catherine CHASTENET DE GÉRY, Novancia  
Prof. Frédérique PALLEZ, Mines Paris Tech

Katherina Bruns
Defended her dissertation on February 20, 2015 at ESCP Europe Berlin.
„Value-in-Use als mehrdimensionales Konzept – Ein allgemeiner Ansatz zur Messung und eine empirische Untersuchung relevanter Determinanten und Konsequenzen”
Supervisor:  
Prof. Dr. Frank Jacob, ESCP Europe
Defense Committee:  
Prof. Dr. Ulrich Pape, ESCP Europe, President of the Committee  
Prof. Dr. Frank Jacob, ESCP Europe  
Prof. Dr. Dr. h.c. Michael Kleinaltenkamp, Freie Universität Berlin

Claudio RAVASI
Defended his dissertation on February 27, 2015, at the University of Fribourg (Switzerland)
« Internationalization of Managerial Careers: Three Research Articles»
Supervisors:  
Prof. Loïc CADIN, ESCP Europe  
Prof. Eric DAVoine, Université de Fribourg (Suisse)
Defense Committee:  
Prof. Akram AL ARISS, Toulouse Business School (rapporteur)  
Prof. Alain ROGER, IAE Lyon, Université Jean Moulin Lyon 3 (rapporteur)  
Prof. Dirk MORSHETT, Université de Fribourg  
Prof. Eric PEZET, Université Paris Ouest Nanterre La Défense
Tayfun Aykac
defended his dissertation on April 27, 2015 at ESCP Europe Berlin.

„Teams in Intercultural Business Negotiations: Prioritization of Negotiation Issues, Adaptation to Culture-Bound Negotiation Styles, and (Un-)Ethical Behavior”

Supervisor: Prof. Dr. Robert Wilken, ESCP Europe

Defense Committee: Prof. Dr. Houdou Basse Mama, ESCP Europe, President of the Committee
Prof. Dr. Robert Wilken, ESCP Europe
Prof. Dr. Dr. h.c. Klaus Backhaus, Westfälische Wilhelms-Universität Münster

Ngoc Dung TRAN
Defended his dissertation on April 29, 2015 at ESCP Europe Paris


Supervisor : Prof. Nathalie PRIME, ESCP Europe

Defense Committee : Prof. Lars MEYER WAARDEN, Université Toulouse Capitole (Rapporteur)
Prof. Eric MILLIOT, Université de Poitiers (Rapporteur)
Prof. Jean-Pierre HELFER, Université Panthéon Sorbonne
Prof. Lan Huong BUI, Centre Franco-Vietnamien d'Enseignement de la Gestion

Soon :

Isabelle FLACHERE
Defense scheduled on September 21th at ESCP Europe Paris
Supervisor : Prof. Philippe ZARLOWSKI

Anissa POMIES
Defense scheduled on October 2nd at ESCP Europe Paris
Supervisor : Prof. Elisabeth TISSIER-DESBORDES

Arnaud ZEOULON
Defense scheduled on October 8th at Université Paris 2 Panthéon Assas
Supervisor : Prof. Cécile KHAROUBI
Ranam ALKAYYALI  
Defense scheduled on November 2nd at Université Paris Est Créteil  
Supervisor : Prof. Nathalie PRIME

Vincent BALUSSEAU  
Defense scheduled on November 13th at ESCP Europe Paris  
Supervisor : Prof. Elisabeth TISSIER-DESBORDES

Maria del PILAR ACOSTA COLLAZOS  
Defense scheduled on November 27th at ESCP Europe Paris  
Supervisors : Prof. Olivier DELBARD & Prof. Aurélien ACQUIER

Emmanuelle GARBE  
Defense scheduled on December 4th at ESCP Europe Paris  
Supervisor : Prof. Loïc CADIN

They have a Job

- **Aurélie HEMONNET-GOUJOT** : Assistant Professor, Aix-Marseille Graduate School of Management – IAE, Director of the MSc in International Business
- **Anissa POMIES** : Post-doc for 2 years at the Concordia University, Montréal, under supervision of Prof. Zeynep Arsel.
- **Emmanuelle GARBE** : Consultant in Human Resource Management, Entreprise et Personnel
- **Maria del Pilar ACOSTA COLLAZOS** : Assistant Professor, Universidad ICESI, Facultad de Ciencias Administrativas y Económicas, Cali – Colombia
- **Sara BELGHITI** : ATER, Université Paris Est Marne la Vallée

Publications

Books


Book Chapters


**RHODE Ann Kristin**, VOYER Benjamin, (2015), "La transition vers une économie créative et le passage du statut d' "imitateur " à celui d' "innovateur" de l'économie mondiale : mieux

**Articles**


POMIES Anissa, TISSIER-DESBORDES Elisabeth, (Forthcoming) “Constructing the Object of Research in the Manner of Piet Mondrian: An Integrative Epistemology for Consumer Research”, *Marketing Theory*.


Contributions to books


Research Reports and other publications


Academic Conferences


BONNETON Domitille, (2014), « Les valeurs des jeunes talents : Le cas du "Graduate Program" d’une Banque française », 25ème Congrès AGRH, November 6-7, Chester, UK.


MACE Sandrine, BOUVERET Violette, (2015), "Marketing information provided by firms through conference calls and their transmission by financial analysts. Pass-through or fall-through?", When Marketing Strategy meets Wall Street IV, Singapore Management University, January 8-10, Singapore.


CHARBONNEL Carole, (2015), “Explaining companies’ engagement into innovation cocreation: an exploratory study on FMCG market”, 6th International Meeting in Business and Management (IRMBAM), July 2-3, Nice (France)


MAGNANI, Florian, CARBONE, Valentina, MOATTI, Valérie, (2015), "Lean Management and Human Resources : a systematic literature review", 22nd International Annual EurOMA conference, (European Operations Management Association); University of Neuchâtel, 26th June – 1 July, Neuchatel, Switzerland.


MERCIER, Guillaume, (2015), "La bienveillance en entreprise : entre vertu et utilitarisme", Troisième Congrès "Philosophie(s) du Management" SPSG (Société de Philosophie des Sciences de Gestion), 12-13 mai, Metz, France.


This paper won the Best Joint Symposium Paper Award.


RHODE Ann Kristin, VOYER Benjamin, (2015), “Questioning the 'one size fits all' approach to cultural advertising: Investigating between and within cultural variations in information processing styles”, Association for Consumer Research Asia-Pacific Conference, June 19-21, Hong Kong, China.


VUKADIN, Ana, BADOT, Olivier, LEMOINE, Jean-François, (2015), "Opportunities and risks of combining shopping experience and artistic elements in the same store. A contribution to the magical functions of the point of sale", Academy of Marketing Conference, The Magic in Marketing, July 6-9, University of Limerick, Ireland.


Doctoral Colloquia and Workshops

BONNETON Domitille, EDEN Doctoral Seminar On Methods And Methodology In Cross Cultural Research, June 8-12, Vaasa, Finland.


CAZENAVE Bruno, EDEN Doctoral Seminar on Producing and Evaluating Knowledge in Management Accounting, December 13-17, 2014, Bruxelles, Belgium.


CAZENAVE Bruno, EDEN Doctoral Seminar in Case-based Research in Management Accounting, April 13-17, 2015, Bruxelles, Belgium.


FLAMME Kevin, Présentation d'avancement de thèse, Ateliers de Thésée, Troyes, 23 octobre 2014.


SORREDA Thomas, Colloque doctoral AGRH 2014, Chester, 4-5 novembre 2014.
Visiting Students

- **Guillaume MERCIER**: 6 weeks visiting in IESE (Instituto de Estudios Superiores de la Empresa), Barcelona, Spain.
- **Isabelle FLACHERE**: 8 weeks visiting in HEC Montreal
- **Nora MEZIANI**: 8 weeks visiting in HEC Montreal
- **Emmanuelle GARBE**: 8 weeks visiting in Birmingham Business School, UK.
- **Anissa POMIES**: 8 weeks at University of Southern Denmark.
- **François-René LHERM**: 6 weeks visiting in Turku School of Economics, Turku, Finland, (with Prof. Kari Lukka)
- **François-René LHERM**: 4 weeks visiting in Copenhagen Business School, Danemark, with prof Jan Mouritsen
- **François-René LHERM**: 4 weeks visiting in Université de Laval, Faculté des Sciences de l'Administration, Québec, Canada, (with Professeur Henri Guénin-Paracini)

Scientific Awards

Conference paper by researchers of ESCP Europe is the Winner of the Global Forum Best Paper Award at the 75th Annual Meeting of the Academy of Management (AOM).

Conference paper entitled “The Impact of International Business Education on Career Success: Evidence from Europe” by **Stephanie Schworm**, Prof. Loïc Cadin, Prof. Velentina Carbone, Prof. Marion Festing, Prof. Emmanuelle Leon and Prof. Maral Muratbekova to be presented at the 75th Annual Meeting of the Academy of Management (AOM) taking place in Vancouver, Canada is the Winner of the Global Forum Best Paper Award.

Stephanie Schworm is currently a doctoral candidate and research assistant with the Chair of Human Resource Management and Intercultural Leadership, ESCP Europe Berlin Campus, headed by Prof. Dr. Marion Festing.

Best Paper Award for Ann Kristin RHODE & Ben VOYER’s paper presented at the EMAC & GAMMA Joint Symposium 2015: Bridging Asia and Europe in Research Collaborations:

"Questioning the 'one size fits all' approach to cultural advertising: Investigating between and within cultural variations in information processing styles"

The question of whether and how advertising should be standardized across cultures remains unanswered. We challenge the assumption of a uniform pan-Asian holistic attentional bias and suggest that advertising strategies for geographic regions rather than countries might be problematic given the effect of language structure on information processing styles.

90 monolingual (30 English, 30 Chinese and 30 Korean speakers) subjects (N = 90; age: M = 27.9; 58 women) participated in an online study in their home country. In a description task, participants were asked to describe pictures using ground information (i.e. contextual information such as references to time, field, place or inferred antecedent events). In a recall task, participants had to identify picture fragments belonging to previously seen pictures, and answer questions about ground information. Results from statistical analyses support the hypothesis that language has an effect on information processing and that holistic attentional patterns of East Asians may differ due to differences in language structure. Korean participants reported the highest overall number of ground information, followed by Chinese participants, and English ones. Findings thus support other studies which indicate that language may influence the perception of visual stimuli, causing speakers of different languages to attend to aspects of a scene that are particularly encoded in their native language.

Christian Klippert wins the Best Poster Award at the 11th Conference of the European Society for Ecological Economics.

Christian Klippert wins the Best Poster Award with the poster "Ecological-economic modelling - an attempt at classification" presented at the 11th Conference of the European Society for Ecological Economics that took place in Leeds (UK), June 30 – July 3, 2015.

The paper presented is a part of the larger project that seeks to tackle the lack of complexity regarding the modelling of ecological and economic system as well as their connection in the current discussion around sustainable development by integrating sustainability in an ecological-economic context, where the economic and ecological system follow an endogenous/ evolutionary as well as interdependent internal dynamic.

Christian is currently a doctoral candidate and research associate with the Chair of Environment and Economics, ESCP Europe Berlin Campus and Programme Manager for Executive Master in Energy Management.

AIMS-FNEGE Prize

Mar Pérezts, now associate professor at EMLYON Business School, received for her work "Ethics as situated practice: a multilevel study on ethics at work in banking compliance", (defended on February 24th 2014), supervised by professor Jean-Philippe Bouilloud at ESCP Europe, the 2015 Best Dissertation in Strategic Management Prize, awarded by the FNEGE and the AIMS.

ARAMOS-FNEGE Prize

Emilie Bérard’s now Professor at ITESO. Instituto Tecnico de Estudios Superiores de Occidente, Guadalajara, (Mexico) received for her work « Rôle des instruments de gestion au sein des organisations: une approche sociomaterielle » (defended on August 28th 2013) supervised by Prof. Olivier Saulpic & Prof. Philippe Zarlowski, the Best Dissertation in Health Organisations Management awarded by the FNEGE & ARAMOS.

Best Doctoral Project by ATLAS/AFMI


CEFAG Programme 2015

This year, 2 ESCP Europe Paris candidates were admitted. Congratulations to Carole Charbonnel and Bruno Cazenave.
**Events**

**Joint Seminar Paris-Berlin**

The joint Seminar on Publication gathering 1st year students from Paris and Berlin programmes took place in Berlin, on 18 & 19 June.

This year, 11 Paris Doctoral Students including 4 LabEx ReFi members met Berlin Students and worked together. First day was devoted to crafting manuscripts for submission and 2nd day on the review process in different disciplines, involving Pr. Robert Wilken, Ann-Wil Harzing, Marcus Bick, Houdou Basse-Mama...

**The European PhD Network on International Climate Policy - 27th PhD Workshop on International Climate Policy “Off the beaten track: alternative approaches and methods in studies in climate economic politics”**

The 27th PhD Workshop on International Climate Policy organized by ESCP Europe Berlin Campus, SustBusy Research Center on Business and Society – Towards a Sustainable World and supported by Dahrendorf Symposium – Changing the European Debate and Stiftung Mercator, took place on May 28-29th, 2015 at ESCP Europe Berlin.

The ICP Workshop series is organized semi-annually under the auspices of the European PhD Network on International Climate Policy. It aims at offering doctoral candidates the opportunity to present their research ideas and results, receive feedback and exchange information and assistance in an informal setting. PhD students from all disciplines working on topics relevant to climate policy and environmental economics were invited to submit applications. 35 doctoral candidates have followed the call and took part in the 27th PhD Workshop on International Climate Policy.
The 27th ICP Workshop has covered topics of relevance for climate change mitigation and adaptation, e.g. policy instruments, carbon market mechanisms, science-policy interface, renewable energies, forests in a changing climate, climate change negotiations and new climate governance architectures. Submissions have addressed these topics considering alternative economic approaches, e.g. Evolutionary Economics, Ecological Economics or Agent-Based Modelling.

New Research Habilitations (HDR)

**Prof. Jérémy Moralès**, Management Control Department  
Defended on October 6th 2014  
« Contestation et consentement dans les organisations et la société»  
Université Paris-9 Dauphine

**Prof. Claire Dambrin**, Management Control Department  
Defended on November 3rd 2014  
"Mesure et démesure de la performance : une approche critique des pratiques de performance dans les organisations”  
Supervisor : Prof. Gérald Naro  
Université Montpellier 1

**Prof. Régis Coeurderoy**,  
Strategy, Organizational Behavior and Human Resources Department  
Defended on January 13, 2015  
«Thèse de doctorat et publications de recherche : la cohérence importe-t-elle dans une carrière ? »  
Supervisor : Prof. Anne Gratacap  
Université Paris 1 Panthéon-Sorbonne
Prof. Valérie Moatti, Information and Operations Management Department
Defended on March 2, 2015
"Jeux et enjeux des frontières en management stratégique : déplacement, dépassement et porosité des frontières"
Supervisor : Prof. Anne Gratacap
Université Paris 1 Panthéon-Sorbonne

Prof. Léon Laulusa, Financial Reporting and Audit Department
Defended on April 3, 2015
"Management et culture chinoise dans un contexte de mondialisation : émergence de nouveaux modèles ?"
Université Angers

2015-2016 Paris Agenda

Welcome Ceremony of the Ecole Doctorale de Management Panthéon-Sorbonne :
October 15th 2015

Paris Ph.D. Courses :
Courses will take place on the following dates :

<table>
<thead>
<tr>
<th>Weeks 1 &amp; 2</th>
<th>September 21, to October 2, 2015</th>
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<tbody>
<tr>
<td>Week 3</td>
<td>October, 19 to 23, 2015</td>
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<tr>
<td>Week 4</td>
<td>November, 16 to 20, 2015</td>
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<td>Week 5</td>
<td>December, 7 to 11, 2015</td>
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<td>Week 6</td>
<td>January, 4 to 8, 2016</td>
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<td>Week 7</td>
<td>February, 1st to 5, 2016</td>
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<td>Week 8</td>
<td>February 29 to March 4, 2016</td>
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<td>Week 9</td>
<td>March, 28 to April 1st, 2016</td>
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<td>Week 10</td>
<td>May, 9 to 13, 2016</td>
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2015-2016 Berlin Agenda

September 17, 2015 – Semester Opening
September 24, 2015 - 1. Research Colloquium
December 09, 2015 – 2. Research Colloquium
December 7 to 11, 2015 – Module Week
February 01, 2016 – 3. Research Colloquium
February 01 to 05, 2016 – Module Week
May 23 to 27, 2016 – Module Week