



Job Offer

ESCP Europe – Paris Campus

Assistant/ Associate Professor of Marketing

January 2019 or September 2019

ESCP Europe, the World's First Business School (est. 1819), with campuses in Berlin, London, Madrid, Paris, Torino and Warsaw, invites applications for an **open position in Marketing at the Assistant / Associate Professor level**. The position is based at the ESCP Europe Paris Campus with a starting date of September 2019 or earlier.

Established in 1819, ESCP Europe is the world's oldest business school and has educated generations of leaders and entrepreneurs. ESCP Europe's true European Identity enables the provision of a unique style of cross-cultural business education and a Global Perspective on international management issues. Triple-crown accredited (EQUIS, AMBA, AACSB), ESCP Europe welcomes 4,000 students and 5,000 executives from 90 different nations every year, offering them a wide range of general management and specialized programmes (Bachelor, Master, MBA, PhD and Executive Education). The School's alumni network counts 50,000 members in 150 countries and from 200 nationalities. Together with its long-standing relationships with national and multinational companies, this network allows ESCP Europe to provide unique career opportunities on an international scale.

As the European Department of Marketing of ESCP Europe, we believe in European values while maintaining a global perspective. We endeavour to excel in our discipline, respecting principles of diversity, sustainability, academic freedom, and cultivating innovation through curiosity. The European Department of Marketing currently comprises more than twenty colleagues, from more than half a dozen different nations who have varied research interests, backgrounds and methodological approaches. Over the past, our publications have appeared in leading marketing journals such as the *Journal of Marketing*, the *Journal of Consumer Psychology* and the *International Journal of Research in Marketing* among others.

We are interested in **candidates with a PhD (completed or near completion) in Marketing or related areas who show evidence of their ability to conduct and publish high-quality research**. Please send your application by email to Frank Jacob (fjacob@escpeurope.eu), who is coordinating the recruiting efforts, including a CV (with teaching evaluations if available) as well as a letter of interest outlining the candidate's motivation for joining ESCP Europe.

We will accept applications until the job is filled and start screening after the end of September 2018.

Website: www.escpeurope.eu