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**PRESS RELEASE**

**A.T. Kearney, sponsor of the new  
ESCP Europe Master in Management Class**

This Friday morning, at the inaugural session of the academic year, the class sponsor was revealed: A.T. Kearney.

**Accompany an entire class for three years**

As sponsor of the Master in Management class, A.T. Kearney will accompany the 900 students throughout their schooling, up until graduation. The class will benefit from a tremendous opportunity to be in direct contact with real-world corporate activity as represented by this global management consulting firm.

The ambition of the sponsorship is to forge a strong relationship between the firm and the students. Whether academic, professional, cultural, sporting or festive, events organised around key moments of the students' learning adventure will facilitate the relationship.

What's in it for A.T. Kearney? The firm expects that the fresh perspective provided by the MiM students will impact its practice and vision of Business.

**Training tomorrow's leaders and managers**

A.T. Kearney and ESCP Europe share common values: present in some forty countries, A.T. Kearney has from the outset fostered the development of a European and international management culture; intercultural management teaching is one of the *raison d'être* of ESCP Europe.

*"As we say in our new baseline 'Designing Tomorrow', ESCP Europe conceives, projects, and shapes the world of tomorrow. This can only be done in close collaboration with companies like A.T. Kearney,"* says Frank Bournois, Dean of ESCP Europe.

*"We are very pleased to support an entire ESCP Europe Class over 2 or 3 years on all our campuses. As we see every day in our professional life, international team management is one of the fundamental keys to becoming a high-performance executive in the emerging world and that is why the ESCP Europe approach seems so relevant to us"* adds Nicolas Lioliakis, President of A.T. Kearney in France.

*"As an alumnus of ESCP Europe (1977), I am particularly pleased to support these young talents in their preparation for a professional life that will be very different from that of my generation. International mobility, adaptability, career change, entrepreneurship ... we reflect on these issues with our clients on a daily basis and are delighted to be associated with this Class"* concludes Laurent Dumarest, Senior Partner of A.T. Kearney in charge of this sponsorship.

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**About ESCP Europe**

Established in 1819, ESCP Europe has educated generations of leaders and entrepreneurs. With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's true European identity enables the provision of a unique style of cross-cultural business education and a global perspective on international management issues. ESCP Europe welcomes 4,600 students and 5,000 executives from 102 different nations every year, offering them a wide range of general management and specialised programmes (Bachelor, Masters, MBA, Executive MBA, PhD and Executive Education).

**About A.T. Kearney**

A.T. Kearney is a leading global management consulting firm with offices in more than 40 countries. Since 1926, we have been trusted advisors to the world's foremost organizations. A.T. Kearney is a partner-owned firm, committed to helping clients achieve immediate impact and growing advantage on their most mission-critical issues. For more information, visit [www.atkearney.com](http://www.atkearney.com).