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PRESS RELEASE

Véronique Tran and Ines Khedhir are appointed respectively Academic Dean and Director of the Executive MBA at ESCP Europe.

ESCP Europe is pleased to announce the appointment of Véronique Tran, former Associate Dean of the MBA in International Management, as Academic Dean and of Ines Khedhir as Director of the Executive MBA programme, ranked 11th worldwide by the Financial Times in 2018.

- ***Véronique Tran becomes Academic Dean of the Executive MBA and General Management Programme***

Veronique Tran is a Professor of Organisational Behaviour and Organisational Psychology. She joined ESCP Europe in 2006. She has served as Course coordinator in the Master in Management (MIM), Member of the European Research Committee, Member of the European Faculty Advisory Committee (EFAC). She then was the Academic Director of the Master in European Business (MEB) transformed into the MBA in International Management, ESCP Europe's full time MBA. She served as its Associate Dean for the last two years.

She is a graduate of the University of Lausanne in Political Science. She earned her Doctorate in Psychology from the University of Geneva and did her post-doctoral studies in the Industrial/Organizational area of the Department of Psychology at The Pennsylvania State University. She conducts research and publishes on emotion and decision-making in diverse teams, emotional climate in relation to team or organisational creativity and innovation, and more recently, on the role of emotion in the luxury industry, with an emphasis on the customer journey.

Her expertise lies in personality, high performance global teams, group decision-making (namely in the context of business simulations), leadership, and emotional competence. She has extensive experience in executive education and international management development. She performs individual and team coaching using the Myers-Briggs Type Indicator (MBTI) – certified since 1995, as well as executive coaching based on 360° feedback (certification earned in 2000 at IMD, Lausanne).

Véronique Tran says: *“The Executive MBA at ESCP Europe is a true transformational programme. It offers a global business perspective while helping leaders develop their ability to collaborate in multicultural teams, acquiring both resilience and empathy. Moreover, it is a great honour to serve and inspire all the programme stakeholders towards shaping the future of the programme, in which business and society will be more than ever strongly interconnected.”*

- ***Ines Khedhir appointed Director of the Executive MBA***

In 2003, Ines Khedhir graduated from the Ecole Supérieure de Commerce de Montpellier and worked as Purchaser and Quality Manager in private companies before joining ESCP Europe in



2006 as Procurement Manager. In 2008, she had her first opportunity to be a member of the Executive MBA team as Programme Manager until 2012, where she handled programme coordination, recruitment, and Alumni relationship. In addition, she harmonised processes across European campuses. She also enabled the programme to win the 2009 *MBA Student of the Year Award* delivered by AMBA (Association of MBAs). Leveraging her experience in European coordination and knowledge of Executive Education programmes, she then worked as Project Manager in ESCP Europe's Corporate Division, including Executive Education and Corporate Relations at the European level. In 2015, she became Head of European Coordination of Shared Support Services on the Paris campus and managed intercampus strategic projects.

Ines Khedhir explains: *"I am very proud to have been appointed Director of ESCP Europe's Executive MBA, a programme I know very well. I want to keep it in the top worldwide programmes, and continue to develop it in line with the challenges of international management and the expectations of companies and participants. Future developments will guarantee ever more flexible tracks, bringing together a diversity of profiles that make up the richness of the programme, in terms of nationalities, career paths, and gender balance."*

Veronique and Ines are keen on saluting Stefan Schmid and Valérie Madon for their intense engagement in the Executive MBA, leading to such a stellar performance.

Figures and Key Facts regarding the ESCP Europe Executive MBA

- An Executive MBA ranked in the top 11 worldwide by the FT
 - #1 for career progression worldwide
 - #2 for Aims achieved worldwide
 - #3 for international course Experience worldwide
- Flexibility and customisation with a large choice of tracks, course locations, lengths and intakes
- Diversity and richness of profiles: more than 30 nationalities, various industries and backgrounds
- Balance between academic excellence and hands-on approach

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ABOUT ESCP EUROPE

Established in 1819, ESCP Europe has educated generations of leaders and entrepreneurs. With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's true European identity enables the provision of a unique style of cross-cultural business education and a global perspective on international management issues. ESCP Europe welcomes 4,600 students and 5,000 executives from 100 different nations every year, offering them a wide range of general management and specialised programmes (Bachelor, Masters, MBA, Executive MBA, PhD and Executive Education). ESCP Europe is among the 1% of business schools worldwide to be triple-accredited (AACSB, AMBA, EQUIS).

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