

2019, February 11th

ESCP Europe, the oldest business school in the world celebrates its Bicentenary

ESCP Europe is proud of its huge impact on innovation all over the world in the past 200 years. It remains the oldest and only pan-European school, with six campuses.

A never-before-seen European Tour to think on the nature and place of business and companies in the world of tomorrow. Faculty, business leaders, experts, politicians and artists will all take part.

The Bicentenary aims to tackle the following challenges:

- Business and Science: technical and technological opportunities (including digital, AI and biotech)
- Business and the City: social and environmental impacts
- Business and the Person: the issues related to the question of individual and collective meaningfulness.

Professor Frank Bournois, Dean of ESCP Europe says “The school celebrates its 200th anniversary, we wish to position the school as a legitimate place to discuss subjects that are likely to have an impact on the business world in the coming years. We are indeed the world's first management school with a unique ambition: to be the best business school in Europe!”

CELEBRATING EXCELLENCE

#ITHE FOUNDATIONS OF A PIONEERING SCHOOL (1819-1869)



In 1819, the oldest and one of the first business school in the world was created. ESCP Europe began with a bold policy of international inclusion with more than 20% foreign students from as early as 1827-1828. As well as three foreign languages taught from 1823 and study tours in Europe from 1826-1827. ESCP Europe's multicultural and multidisciplinary model was already emerging.

#2 CONSOLIDATION AND MATURITY (1869-1969)

Between 1869 and 1969, under the auspices of the Chamber of Commerce and Industry, the School was established. Both its resilience and adaptability are proven: on the one hand, a significant expansion of programmes and enrolments (from a few dozen students in the 1820s, to 250 at the end of the 19th century and nearly a thousand by the 1970s); and on the other, enhanced selectivity and increased academic requirements from the 1920s onwards.

#3 THE REINVENTED BUSINESS SCHOOL (1969-2019)

The new integrated European campus model is a result of the continued growth of a 150-year-old institution. This transformation has been enabled by the enlargement of the European Union.

Over two centuries, the world has changed: the political economics classes taught at the beginning now side with humanities-oriented courses, and applied sciences in a laboratory have given way to coding and big data. However, it is still the entrepreneurial vision of the founders that prevails today, shining through in aspects such as the European success of the Blue Factory, the School's incubator which can be found on all ESCP Europe campuses.

FIRST INTO THE FUTURE

From January 2019 to January 2020, ESCP Europe reinvigorates the originality of its model by creating a series of events, positioning the school as the leader in the business education of the next generations of managers. The events will take place on all Campuses and involve all parts of the School's rich international community: Faculty, companies, students, alumni, academic partners.

Discover the school's rich past "Celebrating Excellence", and stay posted on our events to "Design Tomorrow" with you during this year, celebrated on all our Campuses, with our international community: Faculty, companies, students, alumni, and academic partners. Check out www.escpeurope.eu/bicentenary to know more about the Bicentenary programme.

About ESCP Europe

Established in 1819, ESCP Europe has educated generations of leaders and entrepreneurs. With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's true European identity enables the provision of a unique style of cross-cultural business education and a global perspective on international management issues. ESCP Europe welcomes 4,600 students and 5,000 executives from 100 different nations every year, offering them a wide range of general management and specialized programmes (Bachelor, Masters, MBA, Executive MBA, PhD and Executive Education). ESCP Europe is among the 1% of business schools worldwide to be triple-accredited (AACSB, AMBA, EQUIS). www.escpeurope.eu – Follow us on Twitter @ESCPeurope

About ESCP Europe Bicentenary

A pioneer for the past 200 years, ESCP Europe can be proud of a large number of innovations (the "case method", the gap year) that have been successfully adopted all over the world. Today it is the only pan-European school, with six campuses in Berlin, London, Madrid, Paris, Turin, and Warsaw, and an associated campus in Luxembourg.

Beyond celebrating 200 years of a model that we invented, the whole ESCP Europe community participates in its redesign to implement the world of tomorrow. Throughout the year, hackathons,

videos and blogs, conferences, Bicentenary Talks, and a unique European Festival Tour will collectively invent the Business School for the 21st Century. The events will take place on all Campuses and involve all parts of the School's rich international community: Faculty, companies, students, alumni, and academic partners. tomorrow.escpeurope.eu