

Paris, June 3, 2019

**Press release**

## **ESCP EUROPE LAUNCHES CONFERENCES "STAND UP FOR A SUSTAINABLE WORLD"**

**ESCP Europe** is strengthening its commitment to the environment and sustainable development by announcing the launch of the **"Stand Up For A Sustainable World" conference series**. The purpose of these conferences is to make business people aware that safeguarding our planet is the major challenge of our century. They will be led by high-ranking personalities committed to environmental protection.

ESCP Europe's Executive Education aims to support managers and companies in the creation and implementation of business models that are more resource-friendly. This is why ESCP Europe has developed a specific training offer on all its campuses, such as the [Sustainable Business Model Development programme](#) on the Berlin campus. By associating itself with the [Chair Circular Economy and Sustainable Business Models](#) in the organization of this conference series, Executive Education actively participates in the promotion of this theme in society.

*"We train international leaders who are open to the world and aware of the challenges of today and tomorrow, the climate is one of them. We must ensure that participants in our training courses are able to contribute to a sustainable world. Our mission is to make all the actors in our community aware that it is time to rethink existing business models by integrating environmental and societal issues "* says **Professor Bertrand Moingeon, Executive Vice-President, Dean for Executive Education and Corporate Initiatives**.

The 1st guest personality on May 29, 2019 was Her Excellency **Dr. Ameenah Gurib-Fakim, President of the Republic of Mauritius** (2015-2018), L'Oréal Prize for Women in Science, and 96th most powerful woman in the world according to Forbe magazine's 2017 ranking. Internationally renowned scientist Ameenah Gurib-Fakim spoke on the subject of climate change and its implications for sustainable development in Africa and small island developing States.

On this occasion, Professor Frank Boumois, Dean of ESCP Europe, presented Mrs Gurib-Fakim with the honorary title of Doctor Honoris Causa, the most prestigious distinction awarded by the School.

**The next dates of the conferences and their speakers:**

**Tuesday 25 June from 18 to 20h, ESCP Europe Montparnasse campus**

**Pierre Larroutou**, Economist, initiator of the Climate Finance Pact, will speak on this topic. (Lecture in French)

**Thursday 26 September from 6pm to 8pm, ESCP Europe Montparnasse campus**

**Prof. Jaideep Prabhu**, Professor at Cambridge University and co-author of the best-selling book *Jugaad Innovation and Frugal Innovation* (Lecture in English)

**Tuesday 26 November from 6pm to 8pm, ESCP Europe République campus**

**HSH Prince Albert II of Monaco**, will speak on the climate and the future of our planet (Lecture in English)

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**About ESCP Europe**

Established in 1819, ESCP Europe has educated generations of leaders and entrepreneurs. With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's true European identity enables the provision of a unique style of cross-cultural business education and a global perspective on international management issues. ESCP Europe welcomes 5,000 students and 5,000 executives from 100 different nations every year, offering them a wide range of general management and specialized programmes (Bachelor, Masters, MBA, Executive MBA, PhD and Executive Education). ESCP Europe is among the 1% of business schools worldwide to be triple-accredited (AACSB, AMBA, EQUIS).

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