



Master in Management Guidelines for Applicants

Building your personalised MiM programme

How to build your programme

One of the main advantages of the ESCP Europe Master in Management programme is the wealth of choices it offers. It allows you to customise your curriculum to fit your educational and career objectives. We offer options for study location, language of study, course selection, specialisation selection, degree type and teaching methods.

All of these choices will be based on **5 key decisions that you will need to make:**

1. the degree(s) you want to obtain,
2. course content , ie specialisation(s) and electives,
3. scheduling of your study periods, ie when you will be on campus to take courses and when you will dedicate your time to accumulating professional experience,
4. location, where you want to study,
5. teaching method (classic or apprenticeship).

For the purposes of **this application** to the Master in Management programme, we only require you **to make two of these choices:** where you want to study and in which language for your first two semesters. When making this decision, you should however have in mind the other choices that you will make at a later date.

General structure of the Master in Management



General MiM structure

pre-Master Year (PMY)	Paris or Turin campus (Class size of ~ 450 students, mostly French + Italians)
--------------------------	--

MiM	Master 1 (M1)	Semester 1	10 core courses on our Berlin, London, Madrid, Paris, or Turin campus (Class size of ~ 900 students)
		Semester 2	
	Master 2 (M2)	Semester 3	Specialisations + electives on our campuses or at our partner universities worldwide (Class size of ~ 900 students)
		Semester 4	

Important rules you need to consider when choosing your campus(es) of study:

- You must study in 2 different countries
- You cannot spend more than 2 semesters in the same country
- You can change locations each semester (max. 4 locations)
- You choose from our own six campuses (minimum 2) and our partner universities worldwide (maximum 1)

Academic requirements to graduate



Students have a maximum of 4 years to fulfil requirements.

M1 year

- 10 management core courses
- Language courses (Obtain C1 level in 1st and B2 level in 2nd foreign language)
- 3 seminars
- Students who have **not** previously studied management, need to validate up to 9 pre-requisite courses

M2 year

- 1 or 2 specialisations, one being compulsory
- Electives
- 2 seminars
- 1 Master thesis

International experience

- Students study in minimum 2 different countries, i.e. maximum 2 semesters in the same country
- Students get professional experience in minimum 2 countries (8 weeks minimum in each country)

Professional experience (4 ECTS)

- 40 weeks minimum across at least 2 countries (16 weeks maximum of previous experience can be credited towards the total required)

Studying at campuses / Language offer

	Berlin	London	Madrid	Paris	Torino	Warsaw
Prerequisite courses				English or French	English	
M1 Year	English	English	English or Spanish	English or French	English	
M2 Year	English or German	English	English	English or French		English

Please note:

Students who have not validated the 9 prerequisite courses before entering the programme must take their first semester of the M1 year either at the Paris or Turin campus, where the prerequisite/catch-up courses are offered. The M1 year's second semester (spring semester) can be studied at any of the campuses (within the limit of available places at each campus).

Master I

Semester 1

Core Courses

- Corporate Finance
- European Law & Taxation
- HR management
- Management Control
- Organisation & Management

2 Language courses

1 Seminar

9 prerequisites (for students without previous studies in management) :

Accounting, Costing and decision making, Corporate Law, Economics, Fundamentals of Finance, Financial Accounting, Information tools and skills for Business, Quantitative methods, Principles of Marketing, Psychology and Management.

Semester 2

Core Courses

- Economics for managers
- Financial reporting under IFRS
- International marketing decisions
- Operations management
- Strategy

2 Language courses

2 Seminars

Master 2

Specialisations

- One specialization is compulsory, but a second one is possible

Elective courses

2 Seminars

Master Thesis (16 ECTS)

Degrees at ESCP Europe



Double to quadruple degrees

Multiple degrees in management by studying on our own campuses

- **Berlin** (German Senate); **London** (City University); **Madrid** (Carlos III); **Paris** (French Ministry); **Turin** (University of Turin); **Warsaw** (Kozminski)
- All students obtain the French degree; other degrees demand specific requirements

Double degrees in management by studying at partner universities

- Double degree (DD) with partners such as Cornell, MIT, Waseda, etc
- Students spend their entire M2 year at partner university
- Additional fees may apply

Double degrees in non-management disciplines via partners

- Double degree (DD) in engineering with schools like ENSAE, Politecnico di Torino (for Politecnico students only)
- Specific requirements, fees, study duration may apply

Degree offer is subject to change without notice.

Multiple degrees studying at our campuses

German Master of Science

- Study one or two semesters on the Berlin campus
- Students must study at ESCP Europe campuses only

UK European MSc in Management

- Study one or two semesters on the London campus
- Students may study only at ESCP Europe campuses and in at least 2 local languages

Spanish Master en Administración y Dirección de Empresas

- Study one or two semesters on the Madrid campus

Italian Laurea Magistrale

- Pre-Master year on the Torino campus

Polish degree

- Study your entire M2 year on the Warsaw campus.
- Not to be combined with the German and/or UK degree

All students automatically obtain the French “Grade de Master”

Degree offer is subject to change without notice.

Partner universities

Degree programme

- You spend the entire M2 year at the partner school

Exchange programme

- You spend one semesters at the partner school

Contents and Campuses / Countries



Specialisations on the Berlin Campus

BERLIN CAMPUS	Language	Fall semester	Spring semester
1. E Entrepreneurship: Technology and digital economy	English	<input checked="" type="checkbox"/>	
2. Finance, Financial Reporting and Management Control	English		<input checked="" type="checkbox"/>
3. International Business 1	German	<input checked="" type="checkbox"/>	
4. International Business 2	German		<input checked="" type="checkbox"/>
5. Selling to Customer	English	<input checked="" type="checkbox"/>	
6. Sustainability	German	<input checked="" type="checkbox"/>	

Specialisations on the London Campus

LONDON CAMPUS	Language	Fall semester	Spring semester
1. Business Consulting	English	<input checked="" type="checkbox"/>	
2. Creativity Marketing Management	English		<input checked="" type="checkbox"/>
3. E Entrepreneurship, Intrapreneurship and innovation	English		<input checked="" type="checkbox"/>

Specialisations on the Madrid Campus

MADRID CAMPUS	Language	Fall semester	Spring semester
1. Business project management 1	English	<input checked="" type="checkbox"/>	
2. Business project management 2	English		<input checked="" type="checkbox"/>
3. Communication and new media	English		<input checked="" type="checkbox"/>
4. Marketing and digital strategy	English	<input checked="" type="checkbox"/>	
5. Social Entrepreneurship	English	<input checked="" type="checkbox"/>	

Specialisations on the Paris Campus

PARIS CAMPUS	Language	Fall semester	Spring semester
1. Consulting dynamics and practices	English		<input checked="" type="checkbox"/>
2. Droit et Finance	French	<input checked="" type="checkbox"/>	
3. Economie	French	<input checked="" type="checkbox"/>	
4. Entrepreneuriat	French	<input checked="" type="checkbox"/>	
5. Finance – English track	English	<input checked="" type="checkbox"/>	
6. Finance (240 hours – the two terms must take place in Paris)	French	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
7. Finance d'entreprise – one term in Paris	French	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
8. Finance de Marché	French		<input checked="" type="checkbox"/>
9. Go To Market	English		<input checked="" type="checkbox"/>
10. Information Financière & Audit (IFA)	French	<input checked="" type="checkbox"/>	
11. Innovation à l'ère du numérique	French		<input checked="" type="checkbox"/>
12. International Business Development	English		<input checked="" type="checkbox"/>
13. Internet of Things	English		<input checked="" type="checkbox"/>
14. Management Control	English		<input checked="" type="checkbox"/>
15. Management des Industries culturelles et médiatiques	French	<input checked="" type="checkbox"/>	
16. Marketing Manager	English	<input checked="" type="checkbox"/>	
17. Public management	English		<input checked="" type="checkbox"/>
18. Rethink : social innovation, alternative business models and sustainability	English		<input checked="" type="checkbox"/>
19. RH - Leadership et management des talents	Français		<input checked="" type="checkbox"/>
20. Stratégie et Conseil	French	<input checked="" type="checkbox"/>	

Specialisations on the Warsaw Campus

WARSAW CAMPUS	Language	Fall semester	Spring semester
1. Strategic management	English	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2. Finance and accounting	English	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Please note:

- *Offer of specialisations might be subject to change on all campuses.*
- *Specialisations might not open if selected by too few students.*
- *All specialisations have a limited number of seats; if more students choose a specialisation than available seats, a selection process (grades) takes place.*

International experience criteria



International experience

- You must study in 2 different countries
- You cannot do more than 2 semesters in the same country
- You can change locations each semester (max. 4 locations)
- You get professional experience in minimum 2 countries
- You choose from our own six campuses (minimum 2) and our partner universities worldwide (maximum 1)
- Possibility to choose among 100 exchange programmes and 30 double degrees in more than 50 countries

Language training/requirements

You must be fully proficient in English and a second language by the end of the programme. Further operational knowledge of a third language is required. By the end of your studies students must reach a minimum C1 level in one and at least a B2 level in another foreign language in addition to their native tongue.

- Students may be exempt from language courses if they can prove a sufficient level in the respective language (upper C1 level)
- Students exempt from a language course may decide to take another language course under certain conditions (size of student group, etc.)

Professional experience criteria



Professional Experience

- You must validate at least 40 weeks of professional experience
- Professional experience has to be gained in at least 2 different countries.
- Each experience must have a minimum of 8 weeks per country.
- Previous experience can be taken into consideration up to 16 weeks maximum, i.e. you need to gain a minimum of 24 weeks of professional experience during your Master studies
- Local corporate relations teams / career service help you in finding an internship.

Gap years and semesters

**You have a maximum of 4 years to obtain your Master degree.
You can decide to do gap semesters, or a gap year**

- 4 years maximum to fulfill all your Master's degree requirements, i.e. from September 2018 till maximum September 2022
- Gap semesters cannot be taken during the M1 year, only during the M2 year
- You can start your 1st semester of the M2 year either in September (Fall term) or in January (Spring term)
- Examples for 2018-2019:
 - Gap year (Sept. 19 – Aug. 20)
 - or gap semester (Sept.–Dec. 19) + study term (Jan.–Apr. 20)
 - or study term (Sept.–Dec. 19) + gap semester (Jan.–Aug. 20)
 - or study year (Sept. 19 – Apr. 20)

Professional Experience – Apprenticeship

- The apprenticeship combines in-company work experience with academic coursework at ESCP Europe.
- Students participating in the apprenticeship pay no fees for this period and additionally receive a salary from the company for whom they work.
- Eligible are students aged under 26 and ***from the European Union.***
- Employment must be in a company governed under French law; accordingly the students must have a sound knowledge in French.