Customise your Master in Management
Building & customizing your MiM programme

You will all share:
Overall structure of the MiM programme
Academic requirements of the programme

How to personalise your MiM:
Double to multiple degrees
Content (specialisations and electives)
International experience:
• Choice of countries
• Choice of language of study
Professional experience (internships, etc.)
MiM organisation alternating between courses and professional/in-company periods (gap year or gap semester)
Teaching methods (full-time versus apprenticeship programme)
Overall structure of the Master in Management
pre-Master Year (PMY)  |  Paris or Turin campus
misalign
(Class size of ~ 490 students, mostly French + Italian)

| Master 1 (M1) | Semester 1 | 10 core courses on our Berlin, London, Madrid, Paris, or Turin campus (Class size of ~ 950 students) |
| Master 2 (M2) | Semester 2 |  |
|               | Semester 3 | Specialisations + electives on our campuses or at our partner universities worldwide (Class size of ~ 950 students) |
|               | Semester 4 |  |

- Students must study in 2 different countries at least
- Students are limited to a maximum of 2 semesters in the same country
- Students can switch locations each semester (max. 4 locations)
- Students choose from our own six campuses (minimum 2) and our partner universities worldwide (maximum 1)
Academic requirements to graduate
Academic requirements - Overview

Students have a maximum of 4 years to fulfil requirements.
A total of 120 ECTS have to be obtained in order to graduate.

M1 year
• 10 management core courses (300 hours/50 ECTS)
• Language courses (obtain C1 level in 1st plus B2 level in 2nd foreign language is recommended)
• 3 seminars
• Students who have not previously studied management, need to validate up to 9 pre-requisite courses

M2 year
• 1 or 2 specialisations, one being compulsory (120 hours/16 ECTS)
• Electives (15-hour course = 2 ECTS, 30-hour course = 4 ECTS)
• 2 seminars
• 1 Master thesis (16 ECTS)

International experience
• Students study in a minimum of 2 different countries with a maximum 2 semesters in the same country
• Students get professional experience in a minimum of 2 countries (8 weeks minimum in each country)

Professional experience (4 ECTS)
• 40 weeks minimum across at least 2 countries (credit can be given for up to 16 weeks of previous experience)
Degrees in the MiM
Double to quintuple degrees

Multiple degrees in management by studying on our own campuses
- Berlin (German Senate); London (City University); Madrid (Carlos III University); Paris (French Ministry); Turin (University of Turin); Warsaw (Kozminski University)
- All students obtain the French degree; other degrees have specific requirements

Double degrees in management by studying at partner universities
- Double degree (DD) with partners such as Cornell, MIT, Jiao Tong, Waseda...
- Students spend their entire M2 year at the partner university
- Additional fees may apply

Double degrees in non-management disciplines via partners
- Double degree (DD) in engineering with schools like Centrale/Supélec (for PMY students only), ENSAE, ESTP, Mines Paris Tech, Politecnico di Torino (for Politecnico students only)
- Double degrees in fashion and luxury (Institut Français de la Mode) and hospitality management (Ferrandi)
- Specific requirements, fees, study duration may apply
Multiple degrees studying at campuses

All students obtain the French “Grade de Master”

**German Master of Science**
- Study one or two semesters at the Berlin campus
- Take two specialisations (normally only 1 is required)

**UK European MSc in Management**
- Study one or two semesters at the London campus
- Students may study at ESCP Europe campuses only and in at least 2 local languages

**Spanish Master en Administración y Dirección de Empresas**
- Study one or two semesters at the Madrid campus

**Italian Laurea Magistrale**
- Pre-Master year at the Turin campus

**Polish degree**
- Study your entire M2 year at the Warsaw campus.
- Not to be combined with the German and/or UK degree

Registration with our partners is required at the very beginning of the M1 academic year. Further details / requirements cf. the student book
Double degree - partner universities

*Students spend their entire M2 year at the partner university*

- **Argentina:** Universidad de San Andrés (MSc Finance / Marketing / Organization)
- **China:** Chinese University of Hong Kong (MSc Business Analytics, Finance, IT, Marketing) | Shanghai Jiao Tong University (SJTU) (Master International business) | Tongji University Shanghai (MSc Enterprise management, Technology economics)
- **France:** CentraleSupélec (2 years Engineering) | Mines Paris Tech (2Y Engineering) | ENSAE (2Y Engineering – Economics/Statistics) | ESTP (2Y Engineering) | Prép’ENA Sorbonne (1 Year Public administration) | IFM (1 year fashion and luxury) | Ferrandi (1 year hospitality management)
- **India:** Indian Institute of Management Kozhikode (IIMK) (MBA) | Indian Institute of Management Calcutta (IIMC) (MBA) | Indian Institute of Management Ahmedabad (IIMA) (MBA) | Management Development Institute (MDI) (MBA), Gurgaon | Indian Institute of Management Lucknow (IIML) (MBA)
- **Italy:** Politecnico di Torino (Engineering) | Università Ca'Foscari di Venezia (Laurea Mag.);
- **Japan:** Waseda University (MBA)
- **Poland:** Cracow University of Economics (Int'l bus) | Poznan University of Economics (PUE)
- **Portugal:** Universidade Catolica Portuguesa (MSc in Management)
- **Russia:** Higher School of Economics (HSE) Moscow (Master in Economics and Finance)
- **Taiwan:** National Chengchi University (MBA)
- **UK:** Aston Business School (MSc Int'l Business, HRM, Acc. & Finance, etc.)
- **USA:** Cornell University (MBA) | MIT (MSc Finance, Management) | University of South Carolina (Master in International Business) | University of Texas at Austin (Master in Accounting)
Content and Campuses / Countries
## Specialisations at the Berlin Campus

<table>
<thead>
<tr>
<th>Specialisation</th>
<th>Language</th>
<th>Fall semester (September - December)</th>
<th>Spring semester (January – April)</th>
</tr>
</thead>
<tbody>
<tr>
<td>E Entrepreneurship: Technology and digital economy</td>
<td>English</td>
<td>[X]</td>
<td></td>
</tr>
<tr>
<td>CFO Option: Finance, Financial Reporting and</td>
<td></td>
<td>[X]</td>
<td></td>
</tr>
<tr>
<td>Management Control</td>
<td>English</td>
<td>[X]</td>
<td></td>
</tr>
<tr>
<td>International Business 1</td>
<td>English</td>
<td>[X]</td>
<td></td>
</tr>
<tr>
<td>International Business 2</td>
<td>German</td>
<td>[X]</td>
<td></td>
</tr>
<tr>
<td>Selling to Customers</td>
<td>English</td>
<td>[X]</td>
<td></td>
</tr>
<tr>
<td>Sustainability</td>
<td>German</td>
<td>[X]</td>
<td></td>
</tr>
</tbody>
</table>

**Please note:**
Offer of specialisations may be subject to change on all campuses. Specialisations may not be open if selected by too few students.
## Specialisations at the London Campus

<table>
<thead>
<tr>
<th>Specialisation</th>
<th>Language</th>
<th>Fall semester (September - December)</th>
<th>Spring semester (January – April)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banking and Finance</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business Consulting</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Creativity Marketing Management</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>E Entrepreneurship, Intrapreneurship and innovation</td>
<td>English</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Specialisations at the Madrid Campus

<table>
<thead>
<tr>
<th>Specialisation</th>
<th>Language</th>
<th>Fall semester (September - December)</th>
<th>Spring semester (January – April)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business project management 1</td>
<td>English</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>Business project management 2</td>
<td>English</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>Communication and new media</td>
<td>English</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>Marketing and digital strategy</td>
<td>English</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
<tr>
<td>Social Entrepreneurship</td>
<td>English</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
</tbody>
</table>
### Specialisations at the Paris Campus

<table>
<thead>
<tr>
<th>Specialisation</th>
<th>Language</th>
<th>Fall semester (September - December)</th>
<th>Spring semester (January - April)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting dynamics and practices</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Droit et finance</td>
<td>French</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Economie</td>
<td>French</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Entrepreneuriat</td>
<td>French</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finance – English track</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finance d’entreprise</td>
<td>French</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finance de marché</td>
<td>French</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Go to market</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Information Financière &amp; Audit (IFA)</td>
<td>French</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Innovation à l’ère du numérique</td>
<td>French</td>
<td></td>
<td></td>
</tr>
<tr>
<td>International business development</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Internet of things (IoT)</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management control</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management des industries culturelles et médiatiques</td>
<td>French</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing manager</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rethink : social innovation, alternative business models and sustainability</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>RH - Leadership et management des talents</td>
<td>French</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sport et management</td>
<td>French</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stratégie et conseil</td>
<td>French</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Specialisations at the Warsaw Campus

Attention:

Offer of specialisations may be subject to change on all campuses.

Specialisations may not be open if selected by too few students.

All specialisations have a limited number of seats; if the number of students who selected a specialisation exceeds the number of seats available, a selection process (CV + Motivation letter + grades) takes place.
International experience criteria
International experience

Students…

• must study in *at least* 2 different countries

• cannot do more than 2 semesters in the same country

• can switch locations each semester (max. 4 locations) but we highly recommend focusing on the courses offered and the consistency of your academic path

• must get professional experience in at least 2 different countries

• choose from our own six campuses (at least 2) and our partner universities worldwide (1 max.)

• Have the possibility to choose among 100 exchange programmes and 30 double degrees in more than 50 countries (students must complete 24 ECTS credits for one semester and 45 ECTS credits for two semesters)
Language training/requirements

Students must be fully proficient in English and a second language at the end of the programme. Further operational knowledge of a third language is required.

At the end of their studies students must reach a minimum C1 level in one language and a B2 level in another foreign language in addition to their native tongue.

• Students may be exempted from language courses if they can prove a sufficient level in the respective language (upper C1 level)

• Students exempted from a language course may decide to take another language course under certain conditions (number of students enrolled in course, local campus environment, etc.)
Professional experience criteria
Professional Experience

Students must validate at least 40 weeks of professional experience.

Professional experience has to be gained in at least 2 different countries.

Each job or internship must have a minimum of 8 weeks per country.

Previous experience can be taken into consideration of up to 16 weeks maximum, i.e. you need to gain a minimum of 24 weeks of professional experience during your Master studies.

Local career service teams can help you find an internship.
Gap years and semesters

Students have a maximum of 4 years to obtain their Master degree. They can decide to do gap semesters, 1 or exceptionally 2 gap years

• 4 years maximum to fulfill all your Master's degree requirements, i.e. from September 2019 till maximum September 2023
• Gap semesters cannot be taken during the M1 year, only during the M2 year
• You can start your 1st semester of the M2 year either in September (fall term) or in January (spring term)
• Examples for 2019-2020:
  – Gap year (Sept. 19 – Aug. 20)
  – or gap semester (Sept.–Dec. 19) + study term (Jan.–Apr. 20)
  – or study term (Sept.–Dec.19) + gap semester (Jan.–Aug.20)
  – or study year (Sept. 19 – Apr. 20)
Professional Experience – Apprenticeship

- The apprenticeship combines in-company work experience with academic coursework at ESCP Europe.
- Students participating in the apprenticeship pay no fees for this period and additionally receive a salary from the company for which they work.
- Students from the European Union and under 30 are eligible. Students from outside Europe may be eligible under certain conditions.
- Employment must be in a company governed under French law; therefore the students must have a sound knowledge of French.

Two different formats

- Apprenticeship Master Cycle (M1+M2)
  - M1 (full-time S1 and part-time S2): Paris with a shorter semester on our Madrid campus
  - M2 (part-time): 1 semester in Paris, 1 semester abroad (campus or partner university)

- Apprenticeship M2
  - M1 (full-time): Any of our campuses other than Paris
  - M2 (part-time): Paris
Visit our website
www.escpeurope.eu/mim