Master in Management Presentation
You will all share:

Global structure of the MiM programme
Academic requirements of the programme

How to personalised your MiM:

Double to multiple degrees
Content (specialisations and electives)
International experience:
• Choice of countries
• Choice of languages (study languages / several languages)
Professional experience (internships, etc.)
MiM organisation alternating between courses and professional/in-company periods (gap year or gap semester)
Teaching methods (full-time versus apprenticeship programme)
General structure of the Master in Management
General MiM structure

<table>
<thead>
<tr>
<th>Pre-Master Year (PMY)</th>
<th>Paris or Turin campus (Class size of ~ 470 students, mostly French + Italian)</th>
</tr>
</thead>
</table>

**MiM**

<table>
<thead>
<tr>
<th>Master 1 (M1)</th>
<th>Semester 1</th>
<th>10 core courses on our campuses or at our partner universities worldwide (Class size of ~ 1000 students)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Semester 2</td>
<td>Berlin, London, Madrid, Paris, or Turin campus (Class size of ~ 1000 students)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Master 2 (M2)</th>
<th>Semester 3</th>
<th>Specializations + electives on our campuses or at our partner universities worldwide</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Semester 4</td>
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</tbody>
</table>

- Students must study in 2 different countries at least
- Students are limited to a maximum of 2 semesters in the same country
- Students can switch locations each semester (max. 4 locations)
- Students choose from our own six campuses (minimum 2) and our partner universities worldwide (maximum 1)
Academic requirements to graduate
Academic requirements - Overview

Students have a maximum of 4 years to fulfil requirements.
A total of 120 ECTS have to be obtained in order to graduate.

M1 year
- 10 management core courses (300 hours/50 ECTS)
- 2 foreign language courses (obtain C1 level in 1st and B2 level in 2nd foreign language - recommended, but not required)
- 2 seminars
- Students who have not previously studied management, need to validate up to 9 pre-requisite courses

M2 year
- 1 or 2 specialisations, one being compulsory (120 hours/20 ECTS)
- Electives (15-hour course = 2 ECTS, 30-hour course = 4 ECTS)
- 2 seminars
- 1 Master thesis (16 ECTS)

International experience
- Students study in a minimum of 2 different countries, i.e. maximum 2 semesters in the same country
- Students get professional experience in a minimum of 2 countries (8 weeks minimum in each country)

Professional experience (4 ECTS)
- 40 weeks minimum across at least 2 countries (16 weeks maximum of previous experiences can be validated)
Degrees in the MIM
Double to quintuple degrees

Multiple degrees in management by studying on our own campuses

- **Berlin** (German Senate); **London** (City University); **Madrid** (Carlos III University); **Paris** (French Ministry); **Turin** (University of Turin); **Warsaw** (Kozminski University)
- All students obtain the French degree; other degrees demand specific requirements (cf. student hand book for details)

Double degrees in management by studying at partner universities

- Double degree (DD) with partners such as Cornell, MIT, Jiao Tong, Waseda...
- Students spend their entire M2 year at the partner university
- Additional fees may apply

Double degrees in non-management disciplines via partners

- Double degree (DD) in engineering with schools like ENSAE, ESTP, Mines Paris Tech, Politecnico di Torino (for Politecnico students only)
- Double degree in Fashion and Luxury management (Institut Français de la Mode), Hospitality Management (Ferrandi), Big Data (HEC Montreal)
- Specific requirements, fees, study duration may apply
Multiple degrees studying at campuses

All students obtain the French “Grade de Master”

**German Master of Science**
- Study one or two semesters at the Berlin campus
- Complete 2 specialisations

**UK European MSc in Management**
- Study one or two semesters at the London campus
- Students must study at ESCP Europe campuses only (except for Warsaw) and in at least 2 local languages

**Spanish Master en Administración y Dirección de Empresas**
- Study one or two semesters at the Madrid campus

**Italian Laurea Magistrale**
- Pre-Master year at the Turin campus

**Polish degree**
- Study your entire M2 year at the Warsaw campus.
- Not to be combined with the German and/or UK degree

*Registration for these extra degrees must be carried out at the very beginning of the M1 academic year. Further details / requirements cf. the student book*
Double degree - partner universities

Students spend their entire M2 year at the partner university

We offer dual degrees with partners in
• General Management (Management, International Management, MBA),
• Specialised Management (Finance, Accounting, Human Resources Big Data, Fashion and Luxury, Hospitality Management)
• Engineering

in these countries

**North America**
Canada
United States

**Latin America**
Argentina

**Asia**
India
China
Japan
Taiwan

**Europe**
France
Italy
Poland
Portugal
Russia
United Kingdom

For full details, see our website: escpeuro.pe/2mDwTYw
Specialisations on offer in 2019/2020
## Finance

<table>
<thead>
<tr>
<th>Finance, Control, Economics</th>
<th>Campus</th>
<th>Language</th>
<th>Fall Semester</th>
<th>Spring Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banking and Finance</td>
<td>LONDON</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Droit et finance (will not open in 2019-2020)</td>
<td>PARIS</td>
<td>French</td>
<td></td>
<td></td>
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<tr>
<td>Finance – English track</td>
<td>PARIS</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finance d’entreprise</td>
<td>PARIS</td>
<td>French</td>
<td></td>
<td></td>
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<tr>
<td>Finance de marché</td>
<td>PARIS</td>
<td>French</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Information Financière &amp; Audit (IFA)</td>
<td>PARIS</td>
<td>French</td>
<td></td>
<td></td>
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<tr>
<td>Management control</td>
<td>PARIS</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Economie</td>
<td>PARIS</td>
<td>French</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CFO Option: Finance, Financial Reporting and Management Control</td>
<td>BERLIN</td>
<td>English</td>
<td></td>
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</tbody>
</table>

Please note:  
**Offer of specialisations may be subject to change.**  
Specialisations may not be open if selected by too few students.
Innovation and Digital

<table>
<thead>
<tr>
<th>Innovation &amp; Digital</th>
<th>Campus</th>
<th>Language</th>
<th>Fall semester</th>
<th>Spring semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Innovation management</td>
<td>WARSAW</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Innovation à l’ère du numérique</td>
<td>PARIS</td>
<td>French</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Internet of things (IoT)</td>
<td>PARIS</td>
<td>English</td>
<td></td>
<td></td>
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<tr>
<td>Rethink: social innovation, alternative business models and sustainability</td>
<td>PARIS</td>
<td>English</td>
<td></td>
<td></td>
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<tr>
<td>Sustainability (will not open in 2019-2020)</td>
<td>BERLIN</td>
<td>English</td>
<td></td>
<td></td>
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<tr>
<td>Digital project management 1</td>
<td>MADRID</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Digital project management 2</td>
<td>MADRID</td>
<td>English</td>
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</tbody>
</table>

Please note:
All specialisations have a limited number of seats; if the number of students who selected a specialisation exceeds the number of seats available, a selection process (CV + Motivation letter + grades) takes place.
Strategy and Entrepreneurship

<table>
<thead>
<tr>
<th></th>
<th>Campus</th>
<th>Language</th>
<th>Fall semester</th>
<th>Spring semester</th>
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</thead>
<tbody>
<tr>
<td>Strategy &amp; Consulting</td>
<td></td>
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<tr>
<td>Business Consulting</td>
<td>LONDON</td>
<td>English</td>
<td></td>
<td></td>
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<tr>
<td>Consulting dynamics and practices</td>
<td>PARIS</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stratégie et conseil</td>
<td>PARIS</td>
<td>French</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Strategic management</td>
<td>WARSAW</td>
<td>English</td>
<td></td>
<td></td>
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<tr>
<td>Entrepreneurship</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>E Entrepreneurship, Intrapreneurship and innovation</td>
<td>LONDON</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Entrepreneuriat</td>
<td>PARIS</td>
<td>French</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social Entrepreneurship</td>
<td>MADRID</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>E Entrepreneurship: Technology and digital economy</td>
<td>BERLIN</td>
<td>English</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## Marketing and Business

### Marketing

<table>
<thead>
<tr>
<th>Course</th>
<th>Campus</th>
<th>Language</th>
<th>Fall Semester</th>
<th>Spring Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creativity Marketing Management</td>
<td>LONDON</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Go to market</td>
<td>PARIS</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing manager</td>
<td>PARIS</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Communication and new media</td>
<td>MADRID</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing and digital strategy</td>
<td>MADRID</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Selling to Customers</td>
<td>BERLIN</td>
<td>English</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Business

<table>
<thead>
<tr>
<th>Course</th>
<th>Campus</th>
<th>Language</th>
<th>Fall Semester</th>
<th>Spring Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>International business development</td>
<td>PARIS</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management des industries culturelles et médiatiques</td>
<td>PARIS</td>
<td>French</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sport et management</td>
<td>PARIS</td>
<td>French</td>
<td></td>
<td></td>
</tr>
<tr>
<td>International Business English</td>
<td>BERLIN</td>
<td>English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>International Business German</td>
<td>BERLIN</td>
<td>German</td>
<td></td>
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</tr>
</tbody>
</table>
International experience criteria
International experience

Students…

• must study in *at least* 2 different countries

• must get professional experience in at least 2 different countries

• choose from our own six campuses (at least 2) and our partner universities worldwide (1 max.)

• Have the possibility to choose among 100 exchange programmes and 30 double degrees in more than 50 countries
Language training/requirements

Students must be fully proficient in English and a conversant in a second foreign language at the end of the programme. At the end of their studies students must reach a minimum C1 level in one language; B2 level in the second foreign language is recommended, but not required.

- Students may be exempted from language courses if they can prove a sufficient level in the respective language (upper C1 level)
- Students exempted from a language course may decide to take an additional language course under certain conditions (number of students enrolled in course, local campus environment, etc.)
Professional experience criteria
Professional Experience

Students must validate at least 40 weeks of professional experience.

Professional experience has to be gained in at least 2 different countries.

Each experience must have a minimum of 8 weeks per country.

Previous experience can be taken into consideration of up to 16 weeks maximum, i.e. you need to gain a minimum of 24 weeks of professional experience during your Master studies.

Local corporate relations teams / career service can help you find an internship.
Gap years and semesters

Students have a maximum of 4 years to obtain their Master degree. They can decide to do gap semesters, 1 or 2 gap years

• 4 years maximum to fulfill all your Master's degree requirements, i.e. from September 2020 till maximum September 2024
• Gap semesters cannot be taken during the M1 year, only during the M2 year
• You can start your 1st semester of the M2 year either in September (fall term) or in January (spring term)
• Examples for 2020-2021:
  – Gap year (Sept. 2020 – Aug. 2021)
  – or gap semester (Sept.–Dec. 20) + study term (Jan.–Apr. 21)
  – or study term (Sept.–Dec.20) + gap semester (Jan.–Aug.21)
  – or study year (Sept. 20 – Apr. 21)
Professional Experience – Apprenticeship

• The apprenticeship combines in-company work experience with academic coursework at ESCP Europe.
• Students participating in the apprenticeship pay no fees for this period and additionally receive a salary from the company for which they work.
• Only students from the European Union and under 30 are eligible.
• Employment must be in a company governed under French law; therefore the students must have a sound knowledge of French.

Two different formats

18 months
⇒ from Master year 1, semester 2 (M1S2), all the way through Master year 2 (M2)

12 months
⇒ all of Master year 2

See our website for more information: escpeuro.pe/apprenticeship
Contacts (based in Paris):
Florence N’guen fnuyen@escpeurope.eu and Sophie Duguet sduguet@escpeurope.eu
Visit our website escpeurope.eu/mim
or Facebook facebook.com/MasterInManagement