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The past academic year has been as usual very successful and productive. 18 PhD students have defended their PhD in Paris or Berlin, 99 communications have been presented in conferences and 23 papers have been published in academic journals. 2018 got off to a very good start with 5 vivas already scheduled and 9 papers forthcoming in academic journals. So the ESCP Europe PhD programmes are in very good shape.

Beyond those figures, some interesting trends can be highlighted: since 2016, more and more communications and publications happen during the first two years of the PhD, meaning that our PhD students are more and more precocious in their ability to deliver academic outputs. In addition our PhD students' visibility has undeniably become international, as 60% of publications of the Paris PhD students last year were made in international journals.

We are pleased to welcome the new intake: 11 new PhD students in Paris and 18 in Berlin. As always, we would like to thank the Foundation for its generous and crucial financial support covering 40% of the scholarships granted in the Paris PhD programme.

We owe the current excellence of our PhD programmes to the performance of our PhD students and the generosity of our financial supporters but also to the great involvement of the staff in charge of the programme. I would like to address special thanks to Prof. Hervé Laroche, who, as the scientific director of the Paris PhD programme from 2008 to 2017, has infused the programme with his inspired vision. Among the many achievements he was actively involved in, we can quote the 45 vivas that took place during his mandate, the accreditation ESCP Europe was awarded in 2012 to deliver the state-recognized “Doctorat en Sciences de Gestion” and the recent HCERES reaccreditation of the doctoral school of which the Paris PhD programme is a founding member. Prof. Laroche has truly contributed to the very specific identity of the Paris PhD programme, a unique combination of support, diversity, intellectual openness and efficiency.

Claire Dambrin
Director of the Paris Doctoral Programme
Paris Campus New Students

Marketing

Christelle AUBERT-HASSOUNI (Prof. Sandrine MACE)

Rania HIRI (Prof. Olivier BADOT)

Jannsen PIRES de SANTANA (Prof. Olivier BADOT)
(ESCP Europe Scholarship)

Strategy, Organizational Behavior and Human Resources

Yaëlle AMSALLEM (Prof. Aurélien ACQUIER)
(ESCP Europe Scholarship)

Thomas BLONSKI (Prof. Jean-Philippe BOUILLAUD)

Gabriel MIGHELI (Prof. Gilles ARNAUD)
(ESCP Europe Scholarship)
Aude MONTLAHUC-VANNOD (Prof. Jean-Philippe BOUILLLOUD)  
(ESCP Europe Scholarship)

Economics, Law and Social Sciences

Thomas SIMON (Prof. Ghislain DESLANDES)

Finance

Nicolas TAILLET (Prof. Michaël TROEGE)  
(ESCP Europe Scholarship)

Information & Operations Management

Tra My LE (Prof. Valentina CARBONE)  
(ESCP Europe Scholarship)

Entrepreneurship

Olivier BEAUNAY (Prof. Sylvain BUREAU)
Berlin Campus New Students

Supply Chain and Operations Management

Ibrahim ABOU EL ATTA (Prof. Dr. Christian F. DURACH)

Marlene REINSCH (Prof. Dr. Christian F. DURACH)

International Marketing

David BÜRGIN (Prof. Dr. Robert WILKEN)

International Management and Strategic Management

Sebastian BALDERMANN (Prof. Dr. Stefan SCHMID)

Felix RÖDDER (Prof. Dr. Stefan SCHMID)
Corporate Sustainability

Tobias FROESE (Dr. habil. Florian LÜDEKE-FREUND)

Strategic Management and Decision Making

Christoph KEDING (Prof. Dr. Philip MEISSNER)

Human Resource Management & Intercultural Leadership

Sina Alessa KRAUS (Prof. Dr. Marion FESTING)

Maxiilian TALLGAUER (Prof. Dr. Marion FESTING)

Katharina NEESEN (Prof. Dr. Marion FESTING)

Entrepreneurship and Innovation / Say Institute

Simon NIESCHKE (Prof. Dr. René MAUER)

Thomas KALUNGE (Prof. Dr. René MAUER)
International Financial Markets
Rahel MANADAROUX (Prof. Dr. Houdou BASSE MAMA)

Environment and Economics
Markus RICHTER (Prof. Dr. Sylvie GEISENDORF)

Organisation and Human Resource Management
Jonas SIEPMANN (Prof. Dr. Kerstin ALFES)

Business Ethics and Management Control
Christina NOVAK-HANSEN (Prof. Dr. Rolf BRÜHL)
Benedikt KAPTEINA (Prof. Dr. Rolf BRÜHL)

Business Information Systems
Karl BLATZ (Prof. Dr. Markus BICK)
Frederic Altfel, 7th of September, 2017 (Berlin Campus)

“Top managers in Europe: Education, international experience and compensation”

Supervisor: Prof. Dr. Stefan Schmid, ESCP Europe Berlin

Defense Committee:
Prof. Dr. Ulrich Pape, ESCP Europe Berlin, President of the Committee
Prof. Dr. Stefan Schmid, ESCP Europe Berlin
Jun.-Prof. Dr. Tobias Dauth, HHL Leipzig

Annalisa Fraccaro, September 22nd, 2017 (Paris Campus)

“Price endings of luxury handbags: managerial practices, customers’ perceptions and preferences”

Supervisor: Prof. Sandrine Macé, ESCP Europe

Defense Committee:
Prof. Jean-François Lemoine, Professeur des Universités, Paris 1 – Panthéon Sorbonne, President of the Committee
Prof. Gilles Laurent, Professeur, INSEEC (Referee)
Paul-Valentin Ngoobo, Université Paris Dauphine (Referee)
Prof. Edith Ginglinger, Université de Paris Dauphine (Referee)
Prof. Béatrice Parguel, CNRS - Université Paris Dauphine
Luca Massimiliano Visconti, ESCP Europe

Philipp Bartholomä, 20th of October, 2017 (Berlin Campus)

“Strategische Fremdwährungsverschuldung”

Supervisor: Prof. Dr. Ulrich Pape, ESCP Europe Berlin

Defense Committee:
Prof. Dr. Stefan Schmid, ESCP Europe Berlin, President of the Committee
Prof. Dr. Ulrich Pape, ESCP Europe Berlin
Prof. Dr. Hans Hirth, TU Berlin
Thomas Sorreda, October 23rd 2017 (Paris Campus)

"Equilibre relationnel et risques psycho-sociaux dans le métier de consultant : une ethnographie au sein d’un cabinet de conseil en stratégie et management"

Supervisor: Prof. Jean-Philippe Bouilloud

Defense Committee:
Prof. Florent Noël, IAE de Paris, Université de Paris I – Panthéon Sorbonne, President of the Committee
Prof. Véronique Chanut, Université Paris II – Panthéon Assas, (Referee)
Prof. Aline Scouarne, IAE de Caen, Université de Caen (Referee)
Prof. Frank Bournois, Directeur ESCP Europe
Prof. Frédérique Alexandre-Bailly, Rectrice de l’académie de Dijon, Chancelière des Universités
M. Philippe Auther, Consultant – Associé, Kea&Partners

Stéphane Deschaintre, October 30th, 2017 (Paris Campus)

"Le travail dans la performance organisationnelle : Proposition d’une démarche pour étudier la performance au travail"

Supervisor: Prof. Olivier Saulpic, ESCP Europe

Defense Committee:
Pr. Patrick Gilbert, Professeur, IAE de Paris, Université Paris I – Panthéon-Sorbonne, President of the Committee
Pr. Pr. Annick Ancelin-Bourguignon, Professeur, ESSEC (Referee)
Pr. Pierre Falzon, Professeur, CNAM (Referee)
Pr. Fabien de Geuser, Professeur associé, ESCP Europe
Pr. François Hubault, Professeur Emérite, Université Paris I – Panthéon-Sorbonne

Richard Markoff, November 13th (Paris Campus)

"Who’s in charge? Sales & Operations Planning Governance and Alignment in Supply Chain Management”

Supervisors: Prof. Valentina Carbone, ESCP Europe, Prof. Philippe Zarłowski, ESCP Europe

Defense Committee:
Prof. Jean-Marc Lehu, Université Paris I – Panthéon Sorbonne, President of the Committee,
Prof. Nathalie Fabbe-Costes, Université Aix-Marseille (Referee)
Prof. Nicolas Mottis, Ecole polytechnique (Referee)
**Cylien Gibert, November 17th, 2017 (Paris Campus)**

"Etude in situ de la justification dans l’organisation : Grandeurs et petites de l’action managériale. Le cas des laboratoires d’innovation"

Supervisor: Prof. Hervé Laroche

Defense Committee:
Prof. Benoît Demil, IAE Lille, Université de Lille, President of the Committee
Prof. Mathieu Detchessahar, Université de Nantes (Referee)
Prof. Jean-Pascal Gond, Cass Business School (Referee)
Prof. Philippe Lorino, ESSEC

**Julian Bühler, 17th of November, 2017 (Berlin Campus)**

“Understanding the Social Media Phenomenon: Terminological examination and perception of its entities”

Supervisor: Prof. Dr. Markus Bick, ESCP Europe Berlin

Defense Committee:
Prof. Dr. Houdou Basse Mama, ESCP Europe Berlin, President of the Committee
Prof. Dr. Stefan Smolnik, Fernuniversität Hagen
Prof. Dr. Markus Bick, ESCP Europe Berlin

**Imke Graeff, November 17th, 2017 (Paris Campus)**

“Rethinking Bank Shareholder Equity”

Supervisor: Prof. Yuri Biondi, ESCP Europe

Defense Committee
Prof Pierre-Charles Pradier, Université Paris I Pantheon-Sorbonne, President of the Committee
Prof. Prof Colin Haslam, Queen Mary University of London (Referee)
Prof. Konstantinos Sergakis, University of Glasgow (Referee)
Prof Shyam Sunder, Yale School of Management
Bruno Cazenave, November 20th, 2017 (Paris Campus)

"L’émergence d’un "Nouveau Management Humanitaire". Rôles et influences contrastés des dispositifs de contrôle dans les ONG"

Lauréat 2017 du prix de thèse AFC (Association Française de Comptabilité)

Supervisors:
Prof. Olivier Saulpic, ESCP Europe
Prof. Jérémy Morales, University of London

Defense Committee:
Prof. Frédérique Dejean, Université Paris-Dauphine, President of the Committee
Prof. Florence Palpacuer, Université de Montpellier (Referee)
Prof. Jérôme Meric, Université de Poitiers (Referee)

Catherine Desjacques, November 22nd 2017 (Paris Campus)

“Le Fundraising dans l’enseignement supérieur en France : Identification à l’école, capital social et don de l’ancien élève”

Supervisor: Prof Sandrine Macé, ESCP Europe

Defense Committee:
Prof. Marine Legall-Ely, Université de Bretagne Occidentale, President of the Committee
Prof. Bertrand Urien, Université de Bretagne Occidentale (Referee)
Prof. Sophie Rieunier, IAE Gustave Eiffel - Université de Paris Est - Marne La Vallée (Referee)
Prof. Marc Lecoutre, Groupe ESC Clermont,
Prof. Géraldine Michel, IAE Paris

Sarah Schätzle, 14th of December, 2017 (Berlin Campus)

“Integrating new developments in country-of-origin research
Three manuscripts on the inclusion of new objects of evaluation in country of origin research”

Supervisor: Prof. Dr. Frank Jacob, ESCP Europe Berlin

Defense Committee:
Prof. Dr. Robert Wilken, ESCP Europe Berlin, President of the Committee
Prof. Dr. Frank Jacob, ESCP Europe Berlin
Prof. Dr. Bernhard Cova, Kedge Business School
Paul Caussat, 22 May, 2018 (Paris Campus)

"Processus sociaux de légitimation et pratiques organisationnelles des filiales de firmes multinationales : l'étude des banques étrangères en Inde"

Supervisor: Prof. Nathalie Prime, ESCP Europe Paris

Defense Committee:
Prof. Jean-Paul Lemaire, Emeritus Professor, ESCP Europe, President of the Committee
Prof. Ulrike Mayrhofer, IAE Lyon, Université Jean Moulin Lyon 3 (Referee)
Prof. Pierre-Xavier Mesihi, IAE Aix-en-Provence, Aix-Marseille Université (Referee)
Prof. Jacques Jaussaud, Université de Pau et des Pays de l'Adour

Hannah Nagler, 3rd of July, 2018 (Berlin Campus)

"Zum moderierenden Einfluss von Fremdsprache in internationalen Geschäftsverhandlungen”

Supervisor: Prof. Dr. Robert Wilken, ESCP Europe Berlin

Defense Committee:
Prof. Dr. Kerstin Alfes, ESCP Europe Berlin, President of the Committee
Prof. Dr. Kathrin Muehfeld, Universität Trier
Prof. Dr. Robert Wilken, ESCP Europe Berlin

Domitille Bonneton, 9 July, 2018 (Paris Campus)

"The outcomes of talent management in multinational companies: A multilevel perspective”

Supervisors: Prof. Maral Murattbekova-Touri, ESCP Europe Paris, Prof. Marion Festing, ESCP Europe Berlin

Defense Committee:
Prof. Sébastien Point, Ecole de Management de Strasbourg, President of the Committee
Prof. Eric Davoine, Université de Fribourg, (Referee)
Prof. Vlad Vaiman, California Lutheran University (Referee)
Prof. Akram al Ariss, Toulouse Business School

Kevin Flamme, 9 July, 2018 (Paris Campus)

"Une approche critico-clinique des processus d'émancipation : le récit auto-ethnographique d'un mannequin professionnel”

Supervisor: Prof. Gilles Amaud, ESCP Europe Paris

Defense Committee:
Prof. Géraldine Schmidt, IAE, Université Paris 1 Panthéon Sorbonne, President of the Committee
Prof. Yvonne Giordano, IAE, Université de Nice, (Referee)
Prof. Véronique Perret, Université Paris Dauphine, (Referee)
Prof. Gilles Herrero, Université Lyon 2
Prof. Jean-Luc Monceau, Télécom Ecole de Management.
Elena Dinkevych, 17th of July, 2018 (Berlin Campus)


Supervisor: Prof. Dr. Robert Wilken, ESCP Europe Berlin

Defense Committee:
Prof. Dr. Rolf Brühl, ESCP Europe Berlin, President of the Committee
Prof. Dr. Dr. Helmut Schneider, Steinbeis School of Management
Prof. Dr. Robert Wilken, ESCP Europe Berlin

Johannes Jahn, 30th of July, 2018 (Berlin Campus)

“Transparency and Trustworthiness in CSR Communication Normative considerations and empirical evidence”

Supervisor: Prof. Dr. Rolf Brühl, ESCP Europe Berlin

Defense Committee:
Prof. Dr. Markus Bick, ESCP Europe Berlin, President of the Committee
Prof. Dr. Bernhard Hirsch, Universität der Bundeswehr München
Prof. Dr. Rolf Brühl, ESCP Europe Berlin

Soon:

Ann Kristin Rhode
Defense scheduled on September 27th at ESCP Europe Paris
Supervisor: Prof. Ben Voyer

Stefano Coda
Defense scheduled on October 5th at ESCP Europe Paris
Supervisor: Prof. Yuri Biondi

Antoine Souchaud
Defense scheduled on November 6th at ESCP Europe Paris
Supervisor: Prof. Olivier Saulpic

Ana Vukadin
Defense scheduled on November 19th at ESCP Europe Paris
Supervisor: Prof. Olivier Badot

Florian Magnani
Defense scheduled on November 26th at ESCP Europe Paris
Supervisors: Prof. Valentina Carbone & Valérie Moatti
They have a Job

- **Domitille Bonneton**, Assistant Professor, ESC Clermont
- **Paul Caussat**: Lecturer in International Business, University of Greenwich, London, United Kingdom
- **Annalisa Fraccaro**: Assistant Professor, ISC Paris Business School
- **Mauro Fracarolli Nunes**, Assistant Professor, NEOMA Business School, Rouen campus.
- **Camila Lee Park**, Assistant Professor, NEOMA Business School, Rouen campus.
- **Caroline Rieu-Plichon**: Post-Doc, IESEG, Paris La Défense Campus
- **Antoine Souchaud**, Assistant Professor, NEOMA Business School, Reims campus.
Publications in 2017-2018

*Paris doctorants who are currently (or were in their 3 first years) financed by a Foundation scholarship

**Articles in peer reviewed Journals (22 publications)**


MARTIN-FLORES José, MOUSSU Christophe (2018), Is bank capital sensitive to a tax allowance on marginal equity?, European Financial Management, 2018;1–33. https://doi.org/10.1111/eufm.12163


Forthcoming publications


RICHTER, P. C., Der Capability-Based View der Unternehmung - Eine Theorie des strategischen Managements, Wirtschaftswissenschaftliches Studium (WSt) forthcoming

RIEU PLICHON, Caroline. Le manager face aux paradoxes du changement : le rôle de la capabilité négative. Revue Française de Gestion. forthcoming

SCHÄTZLE, S., JACOB, F., Stereotypical supplier evaluation criteria as inferred from country-of-origin information. Industrial Marketing Management. In press

Book Chapters (3 Publications)


Academic Conferences 2017-2018 (99 papers)


BONNETON Domitille*, FESTING Marion, MURATBEKOVA-TOURON Maral, (2018) Talents building an endo-organization, Academy of Management Conference, 10-14 August, Chicago, USA

BUQUET Romain*, (2018), Surprising start-up Ethnography, 34th EGOS Colloquium, 5-7 July, Tallinn.


CLAVIJO Nathalie, (2018), When Counting Counts: Masculine Domination in the Exercise of Inventory Control, MASOP workshop, 12-13 April, Copenhague.

CODA Stefano* (2018), Payment method and financing choice in financial institutions’ business combinations: does how an acquisition is financed matter?, BAFA Annual Conference, 9-11 April, London.


CODA Stefano* (2018), Payment method and financing choice in financial institutions’ business combinations: does it matter how an acquisition is financed?, Sixth International Conference of the Journal of International Accounting Research, 28-30 June, Venise.

DAL BO Paolo*, (2018), Expatriates’ primary narcissism as a compensation for the disruption of symbolic relationships: a lacanian perspective, XXVIIème conférence de l’AIMS, 6-8 June, Montpellier.

DAL BO Paolo* (2018), Expatriates’ primary narcissism as a compensation for the disruption of symbolic relationships: a Lacanian perspective, 34th EGOS Colloquium, 5-7 July, Tallinn.


FRONTY Juliette*, KOUTSOVOULOU Maria, (2018), The role of reflexivity in labor negotiation agreements: The strategy of le bar d’en face, 31st Annual Conference of the International Association for Conflict Management (IACM), 8-11 July, Philadelphia.


GREUSARD Olivier (2018), The Deterrent Effect of Anti-Bribery Law Enforcement on the Quality of Earnings, 41st Annual Congress of the European Accounting Association, 30 May – 1st June, Milan.


JAHN, J., BRÜHL, R. (2018): If credibility is the problem, is transparency the solution? enhancing the credibility of csr disclosures by publishing negative information, EURAM 2018 conference, Reykjavik / Iceland, June 19-22, 2018


OUAHAB Alban* (2018), Emancipating the shelf: Labor Process in a Food Coop, XXVIIème conférence de l’AIMS, 6-8 June, Montpellier.


PELLETIER Laurence (2017), L’organisation de la tyrannie : Modélisation d’une emprise psychosociologique et organisationnelle génératrice de Burn-out, 28ème Congrès AGRH, 11-13 October, Aix en Provence.


PHUNG Giang* (2018), Making depositors greedy and careless: Government safety nets and degradation of depositor discipline, 8th FEBS International Conference, 4-6 June, Rome.


RIEU PLICHON Caroline (2017), Manager par l’ambiguïté et les capabilités négatives, 28ème Congrès AGRH, 11-13 October, Aix en Provence.

RIEU PLICHON Caroline, ACOSTA Pilar (2018), Paradoxes of private regulations for sustainability in global value chains. Insights from a developing country perspective in the food industry, Colloquium CERALE-UNIANDES, 30 May–1 June, Cartagena, Columbia.

SANGLE-FERRIERE Marion, VOYER Ben, (2017), Understanding chat perceptions in a customer assistance channel, Association for Consumer Research Conference, 26-29 October, San Diego.


SANGLE-FERRIERE Marion, VOYER Ben, (2018), Understanding need for customer assistance: measuring the personal differences that trigger customer assistance request, 10ème SERVSIG Conference, 14-16 June, Paris.


SOUCHAUD Antoine, BERKOWITZ Héloïse (2017), Rethinking sectoral governance in crowdfunding: cooperation between States and Business Meta-Organizations as a source of institutional change, Labex ReFi Conference on Public Authority and Finance, 1-2 september, Paris

SOUCHAUD Antoine, BERKOWITZ Héloïse (2018), Organiser l’éthique au niveau d’un secteur: le cas du crowdfunding, XXVIIème conférence de l’AIMS, 6-8 June, Montpellier. Prix Roland Calori -Meilleur jeune chercheur, finaliste de la meilleure étude théorique

SOUCHAUD Antoine (2018), Faire cavalier seul ou collaborer ? Stratégies d’entrée dans le crowdlending, XXVIIème conférence de l’AIMS, 6-8 June, Montpellier. (Prix pour la meilleure communication et la meilleure étude empirique)


SOUCHAUD Antoine, BERKOWITZ Héloïse (2018), "Determinants and role of a business meta-organization in regulatory changes and market development", XIX ISA World Congress of Sociology, Toronto.


ZYLSTRA Andrew*, MACE Sandrine (2018), Do brokerage house brands influence the performance of financial markets? The impact of brokerage house brands and their dimensions on investor response to recommendation upgrades and downgrades, 14th interdisciplinary conference on intangibles and intellectual capital, 20-22 September, Munich.


Doctoral Colloquia and Workshops (22 papers)

ABEUOVA Dana (2017), Talent Selection in Business Accelerators, 6th Workshop on Talent Management EIASM, 2-3 October, Barcelona.

ABEUOVA Dana (2017), Talent Identification in New Entrepreneurial Ventures, EDEN Doctoral Seminar on Methods, Techniques and Theories in Entrepreneurship and Innovation, 4-8 December, Bruxelles.


MASSEY Maxime, BUREAU Sylvain (2018), They all want to change the world: How (nonsocial) entrepreneurs try to subvert institutions? The Case of Heetch (a “French Uber”), 13th Organization Studies Summer Workshop, 24-26 May, Samos.


STRAUCH Marianne (2018), 39ème congrès de l’AFC, Régulation, loi et contrôle au coeur des enjeux sociaux et politiques contemporains, Journée doctorale, 16-17 June, Nantes.

VAN DEN BUSSCHE Pénélope, DAMBRIN Claire (2018), Peer-to-peer evaluations as narcissistic devices: problematizing “communities” drawn from online platforms’ accountability relationships, Early Career Workshop in Management Accounting and Accountability, 18 June, Birmingham.


VAN DEN BUSSCHE Pénélope, MORALES Jérémy (2018), Performing (in) the Community: Accounting, Biopower and and the Sharing Economy, Presentation at Stockholm School of Economics, May 15th, Stockholm

Other publications :

Antoine SOUCHAUD :
"La gouvernance sectorielle, chaînon manquant de la refonte de l’entreprise", 8 mars 2018.
Romain BUQUET :
"Start Uppers : l’angoisse derrière le rêve", 3 mai 2018 (17.838 vues)

Antoine SOUCHAUD :
• Communiqué de presse du CNRS, "Crowdlending : anatomie d’une stratégie réussie", 1er mars 2018.
• Communiqué de presse du CNRS, "Quelle place pour les plateformes de crowdfunding dans l’action publique ?", 18 décembre 2017.

Visitings

Warda Ben Daali: HEC Montréal – 2 months
Last summer, I had the opportunity to be invited by Professor Caroline Lambert for a two-month academic stay at HEC Montréal. This stay has been greatly helpful in my research process but also in the discovery of the international academic community. The opportunities for discussion and the several stimulations with the research team were an important step in my PhD but also in my career as a researcher.
I would like to thank the doctoral program for giving me the opportunity to do this academic stay and the HEC Montréal team for providing me ideal working conditions.

Pénélope Van den Bussche: Copenhagen Business School – 2 months
During the third year of my PhD, I spent two months at Copenhagen Business School in Denmark in the Operations Management department, working with Pr. Jan Mouritsen. Visiting at CBS was a huge opportunity to develop further my research project and interact with renowned scholars. It was also a time for making great friends among the other PhD candidates, and share our different approaches to the PhD process. Moreover, being immersed in a different environment was incredibly helpful for focus and making progress on my PhD at the crucial time that is the third year! Many thanks to the ESCP Europe, the CEFAG Program, as well as the French Accounting Association for helping me fund this great experience.
### Scientific Awards

#### Thesis Prize

**What are the role and influence of monitoring mechanisms in transforming the humanitarian aid field?**

*Bruno Cazenave’s dissertation is awarded with the 2017 best prize of the French Accounting Association (AFC)*

**Abstract**

This thesis illustrates the emergence of a “New Humanitarian Management”. The field of humanitarian aid has undergone a sound transformation by structuring itself around a “chain of aid” involving international donors, international NGOs as well as small country-based-NGOs. Management Control research has shown that NGOs’ management is strongly influenced by their relationship with international donors. The objective of our research is to contribute to this literature by analysing the role and influence of monitoring mechanisms in transforming the humanitarian field. To analyse these transformations, we propose the concept of a control regime, defined as the combination of an accountability system, a performance model and a coherent set of standards and values. Our fieldwork consisted of two ethnographic immersions within Handicap International and then within Médecins Sans Frontières (MSF).

We show that Handicap’s accountability system is used to “report/give accounts” to donors, while MSF’s accountability system encourages MSF members to “feel responsible”. Handicap’s performance model is based on centralised control systems, promoting the notion of a humanitarian efficiency, while the characteristics of MSF’s performance model reflect a collective budgetary responsibility and tolerated risk-taking. As for norms and values, Handicap’s norms and values signal a process of managerialization of the NGO, materialized by the recruitment of humanitarian neo-managers, while MSF’s elitist norms and values allow the emergence of a humanitarian neo-entrepreneur. MSF has managed to adopt an alternative model because the NGO has been able to free itself from donors and display strong legitimacy with its external stakeholders while maintaining strong internal standards and accountability mechanisms. The MSF case, illustrating an alternative organization to the humanitarian managerialised model, shows that the managerialization of the humanitarian field is not inevitable.

*Dissertation supervised by: Prof. Olivier Saulpic & Prof. Jérémy Moralès, defended on 20th November 2017.*

He moved this year from ISG to ESCE Business School

#### Papers Prizes

**Antoine SOUCHAUD twice awarded for his two papers at the AIMS Annual Congress in Montpellier.**

Antoine Souchaud is Ph.D. Student in Finance. He is supervised by Prof. Christophe Moussu et will defend on 6th November 2018.

**Roland Calori Prize : Best young Researcher and finalist of the Best Empirical Study:**

**SOUCHAUD Antoine**, BERKOWITZ Héloïse (2018), Organiser l’éthique au niveau d’un secteur: le cas du crowdfunding, XXVIIème conférence de l’AIMS, 6-8 June, Montpellier.

**Prize for the Best Paper and Best Empirical Study**

Alexander Meister receives ACERE 2018 Best Qualitative Paper Award

Prof. Dr. René Mauer and Alexander Meister, PhD-student and Research Assistant, Chair of Entrepreneurship and Innovation / Say Institute, were awarded Best Qualitative Paper Award at the ACERE-2018 Conference. They were distinguished for their paper entitled: „Understanding Refugee Incubation: A Multi-stakeholder Perspective on a Business Incubation Model with Social Impact“.

Australian Centre for Entrepreneurship Research Exchange (ACERE) Conference 2018 took place in Brisbane, Australia from the 6th till the 9th of February 2018.

Kea Hartwig receives Runner-Up Prize for the Best Contribution to the Poster Session

Kea Hartwig, PhD-student and Research Assistant, Chair of Marketing, was awarded the Runner-up Prize at the First Global Conference on Creating Value that took place on 23rd and 24th of May 2018 at the Leicester Castle Business School in Leicester/UK. She was distinguished for her contribution to the Poster Session entitled: “Offering Value-in-Use: What should a Marketer do?”

Scholarships

Nils Langner: Scholarship of the German Academic Exchange Service (DAAD) for early-career researchers for a short-term research stay abroad.

Nils Langner, PhD-student and Research Assistant, Chair of Organisation and Human Resource Management, becomes a scholarship from the German Academic Exchange Service (DAAD) for his research stay at the London School of Economics (LSE). This three-month research stay gives him a unique opportunity to advance his current research project entitled „The relationship between different leadership behaviors and psychological meaningfulness.”

Yorck Hesselbarth: Scholarship of the German Academic Exchange Service (DAAD) to attend an international conference

Yorck Hesselbarth, PhD-student and Research Assistant, Chair of Human Resource Management and Intercultural Leadership, receives a scholarship of the German Academic Exchange Service (DAAD) to attend the Annual Conference of the British Psychology Society and present his research findings. The conference took place from the 4th till the 6th of May 2018 at the University of Nottingham.

Emilie Poli: Scholarship of the ARIMHE (Association for Interdisciplinary Research in Management)

Emilie Poli, PhD student in 2nd year under the supervision of Prof. Gilles Arnaud. Emilie Poli receives a scholarship of the ARIMHE (Association for Interdisciplinary Research in Management) for her PhD thesis project: «Entreprise libérée, créativité libérée ? : Analyse du lien entre un nouveau concept de management démocratique et la créativité». This funding aims at promoting new management theories, contributing to develop the implementation of humanistic approaches in management.

CEFAG Programme 2018

Congratulations to Louis Vuarin who was admitted. Louis is working under the supervision of Prof. Hervé Laroche.
Events

**Joint Seminar Paris-Berlin**

The traditional joint inter-campus Publication Seminar that concludes the 1st year of the doctoral programme took place in Paris, between June 11 and 13, 2018. A total of 29 doctoral students from Berlin (10) and Paris (19) learned how to craft manuscripts for submission to scientific, peer-reviewed journals (day 1), and how to respond to reviewers during the publication process (day 2). Day 3 was devoted to revise own manuscript drafts. Various instructors from Berlin and Paris – Kerstin Alffes, Houdou Basse Mama, Markus Bick, Paul Caussat, Claire Dambrin, and Robert Wilken – used their own published research articles to illustrate their experience, so that the doctoral students received first-hand information ready for application to their own research projects. Michael Haenlein spoke about his experience as editor of the European Journal of Management. Casual networking and after-work events topped off the seminar.

This event was organized with the financial support of the Université franco-allemande.

**Highlight**

**Day of the Alumni**

On June 25, 2018, the Paris Ph. D. Doctoral Programme organized “the day of the alumni”. On this occasion, 10 former ESCP Europe Ph. D. candidates came back to the school to share about their experiences with the current students. The day started with an overview of the careers in business schools: recruitment process, publish or perish, networks, etc. Alumni from Neoma, ISG or ISTEC gave some precious insights.

Then, the topic of post-doctoral studies was covered, with examples from Colombia Montréal, HEC Montréal and Labex ReFi: financing, research and workload were discussed frankly.

The afternoon was dedicated to careers in Universities. Alumni now working at Université Cergy Pontoise, IAE Nancy or IAE Toulouse explained the specificities of these careers.

Last but not least, the day finished with an informal drink and apero, allowing the alumni to reconnect with their fellows.

In general, the participants greatly appreciated the frankness of these peer-to-peer exchanges and the opportunity to expand their network.

This event is organized every two years, the next meeting should be held in 2020.

A warm thank you to all the participants and especially to the alumni who came to Paris for the occasion.
New Research Habilitations (HDR)

Prof. Sylvain Bureau, Entrepreneurship Department, Paris Campus
HDR Defended on October 2nd 2017.
“L’entrepreneuriat comme méthode de création”
UPMF, Grenoble 2
Supervised by Prof. Alain Fayolle

How to Apply

If you wish to join our Doctoral Programme, you can apply online from March to May for the following September intake.
All information about applications are on our website

Paris: click here
Berlin: click here

2018-2019 Paris Agenda

Paris Ph.D:
Intake: 26th September 2018
Induction Seminar: 27-28 September 2018

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Welcome Ceremony of the Ecole Doctorale de Management Panthéon-Sorbonne:
November 15th 2018

2018-2019 Berlin Agenda

September 19, 2018 – Semester Opening
September 20, 2018 – 1st Research Colloquium
December 5, 2018 – 2nd Research Colloquium
December 3-7, 2018 – Module Week
February 11-15, 2019 – Module Week
February 13, 2019 – 3rd Research Colloquium
May 2019 – Module Week & 4th Research Colloquium
June 5-7, 2019 – Publication Workshop