



## SCHOLARSHIP APPLICATION FORM

### MSc in Marketing and Creativity: 2019 intake

Please complete/type in **BLACK INK/TEXT** using **BLOCK CAPITALS**

Return via email: [vnikitina@escpeurope.eu](mailto:vnikitina@escpeurope.eu)

Or by post: Viktorija Nikitina, ESCP Europe, 527 Finchley Road, London NW3 7BG, United Kingdom

### Guidance Notes

#### General

1. Your entitlement to receive the partial scholarship will be considered via this application form. Please make sure you complete the form with all the relevant documentation and that you respect the stated deadlines.
2. You are required to provide supporting documentation relating to income, appropriate to your circumstances. If photocopied/scanned documents are submitted, original copies will be requested from you at a later stage (i.e. during the on-campus admissions testing or, if you are accepted to join the MSc in Marketing & Creativity, during the first week of the programme). **If documentation is not in English, a certified translation must be supplied.**

**IMPORTANT: Be sure to enclose as much supporting evidence as possible for your application (as indicated in each section below). Give each document a corresponding number to enable us to process your application faster.**

3. Please complete the form clearly and in full in black ink or type and return it to the address above with any supporting documentation or references required. All questions must be answered. Do not leave sections blank and feel free to add columns/spaces and insert comments if necessary. If a section does not apply to you, please indicate that it is not applicable (N/A).
4. All sums of money referred to must be in **UK pounds sterling (£)**. **If your currency is not UK pounds sterling, please provide a conversion indicating the rate used and the date on which this conversion was made.** This rate must correspond with the date on which you submitted your application.
5. You will be notified in writing regarding the outcome of your application.

**PLEASE NOTE that we are not able to change your application once it has been submitted, and you will not be able to send a second application for the same scholarship. As such, please submit a careful, accurate and tidy application!**

### 1. Personal details

<b>Title:</b> Mr/Mrs/Ms/Miss	<b>Forenames or Given Names</b>	<b>Family name or Surname</b>
<b>Date of Birth</b>	<b>Gender</b> Male (     ) Female (     )	<b>Nationality</b>
<b>Course applied for &amp; starting year</b>		
<b>Permanent address:</b>		
<b>Tel No.</b>	<b>Email</b>	

## 2. Personal Statement

Please submit a 250-500 word essay outlining why your background, experience and motivation make you an outstanding candidate. You may also wish to explain your current financial situation and the main reason(s) we should consider you the best candidate for financial aid.

Please type your statement on a separate piece of paper and attach it to this application.

## 3. Your Personal Financial Situation

3.1 Are you financially independent? Yes  No

*If you answered <Yes>, please provide your rent agreement.*

3.2 What is your expected total net income during the 12 months immediately **preceding** the start of the programme?

£	Please specify the source of income:	<p><b>For income from employment, please provide one of these documents*:</b></p> <ul style="list-style-type: none"> <li>• your last P60 OR your tax return</li> <li>• a copy of your stamped employment contract OR your last payslip</li> </ul> <p><b>*please state a reference number for the document here and mark this on the document itself.</b></p> <p><b>Doc Ref Number</b></p>
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3.3 Do you have any other sources of **personal** income (e.g. savings, savings returns, trust funds, social security benefits) which will affect your financial situation during the course of your programme?

Source	Amount
Savings	£
Savings return	£
Trusts funds	£
Social security benefits	£
Scholarships	£
Private contributions (e.g. from parents, relatives, etc.)	£
Other – please specify:	£

3.4 Please give details of any **loans, obligations or costs** (e.g. debts, support for dependants, loan repayments, medical bills), which will affect your financial situation during the course of your programme:

Academic year	Amount borrowed £	Amount outstanding £	State a reference number for the document here and mark this on the document itself.

## 4. Your Household Financial Situation

4.1 Please provide the following details for all **members of your household**, specifying upon whom **you** are partially or entirely financially dependent.

[Note: Your household is the group of people you ordinarily live with as a family. Any amount paid to dependant household members must be entered as a deduction (minus sign).]

Name	Relationship to you	Dependent upon him/her Yes/No	Age	Occupation	Annual income from all sources (£)	State a reference number for the document here and mark this on the document itself.
1						
2						
3						
4						
5						
6						
				Total household income		

Comments: .....

4.2 Please provide details of **any other individual(s)**, including anyone who is wholly or mainly financially dependant **upon you**, supported by your total household income.

Name	Relationship to you	Dependent on you Yes/No	Age	Circumstances	Please provide evidence of their income*: <ul style="list-style-type: none"> <li>• their last P60 OR their tax return summary OR</li> <li>• a copy of their stamped employment contract OR most recent payslip.</li> </ul> <p><b>*State a reference number for the document here and mark this on the document itself.</b></p>
1					
2					
3					
4					
5					

Comments: .....

## 5. Total Funding Available For Your Studies

5.1 Please summarise the funding available for your programme:

Funding	2018-2019 (£)
Self (income and savings)	
Loans	
Income from other sources (e.g. parents, relatives, employer)*	
	Total amount available

*\*Please provide a signed and dated letter from your guarantor which will be used to claim fees if you fail to pay.*

## 6. Declaration

**6.1** I have provided all details required and I confirm that the information in this application is correct to the best of my knowledge and belief. I undertake to notify ESCP Europe of any changes in my circumstances without delay. I understand that false information will invalidate this application.

**6.2** I give my permission for the information provided in this form (details in my application) to be shared with scholarship donors.

**6.3** I have read the criteria of the scholarship for which I wish to be considered and the relevant Guidance Notes. I confirm that I have enclosed or have arranged to send all required supporting documentation.

**6.4** I acknowledge that this form is an initial application and I may be required to provide further information at the discretion of ESCP Europe.

*ESCP Europe requires the information on this form for the purposes of processing your application for the ESCP Europe Scholarship. All personal information will be treated in confidence in accordance with the terms of the Data Protection Act 1988. Students registering with the School will be asked to read and sign a data protection statement.*

*If you give false information you may have to return any financial benefit received by you as a result of this application. You may face prosecution.*

*Please sign and date this form.*

Signed: .....

Date .....

**PLEASE MAKE SURE THAT YOU ATTACH THE RELEVANT SUPPORTING DOCUMENTS AS STATED THROUGHOUT**

**ESCP Europe Decision** (internal use only)

Shortlisted: YES / NO

CRITERIA	SCORE	Comments*
Financial need	..../5	
Merit during the admission process	..../5	
Likely personal contribution to the programme	..../5	
Academic achievement and potential	..../5	
<b>FINAL SCORE</b>	..../20	

\*Please state if there is any relevant information such as conditions relating to the award of the scholarship or eligibility for the bursary:

Selected for ESCP Europe Scholarship: YES / NO

Amount: .....

Head of Finance: ..... Signed ..... Date .....

Programme Director:..... Signed ..... Date .....

**Incomplete forms will not be considered.**