

The following position is open at ESCP Europe Business School Berlin, starting **September 2019** or **January 2020**:

**Professor (W3) or Assistant Professor (W1, tenure track) for
Marketing & Research Methods (m/f/d)**

ESCP Europe is looking for a professor in marketing with strong quantitative skills & a clear focus on analytics. The holder of the position will be expected to regularly teach in marketing analytics and in research methods, at the undergraduate, graduate, and post-graduate level. We prefer candidates who have already published in international journals, whose research combines rigour with relevance, and who have a good fit with the requirements of a modern Business School.

Requirements:

Candidates are expected to publish in top-quality academic journals. Teaching will take place in undergraduate, graduate and postgraduate programmes, as well as in executive education. It is possible to teach entirely in English but candidates are expected to have a basic knowledge in German or to show the willingness to learn German. We are explicitly looking for candidates applying new on- and offline teaching methods and (digital) formats. A willingness to work with colleagues from our network of ESCP Europe campuses in London, Madrid, Paris, Torino, & Warsaw is expected. Furthermore, candidates should demonstrate skills in developing and expanding relationships with companies and professional organisations, and extend the reputation of ESCP Europe Business School Berlin and its programmes.

ESCP Europe Berlin is a state-accredited, research-based business school (wissenschaftliche Hochschule). Therefore, §100 BerlHG (Berliner Hochschulgesetz) applies in the case of professors (habilitation or equivalent achievements). § 102a BerlHG applies in the case of assistant (junior) professors. Tenure can be offered for assistant professors after positive interim and final evaluations.

Applications should include: 1) a cover letter, 2) a curriculum vitae, including diplomas and transcripts of records (starting with A-levels), 3) a list of publications, 4) a statement of teaching and research interests and 5) teaching evaluations from the past two years. Please submit your application by **March 31st, 2019**, in electronic form as one PDF file addressed to the contact person for each position as well as to rektorat-berlin@escpeurope.eu.

For further information please contact:

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About ESCP Europe:

Established in 1819, ESCP Europe has educated generations of leaders and entrepreneurs. With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's true European identity enables the provision of a unique style of cross-cultural business education and a global perspective on international management issues. Triple-crown accredited (EQUIS, AMBA, AACSB), ESCP Europe welcomes 5,000 students and 5,000 executives from more than 100 different nations every year, offering them a wide range of general management and specialised programmes (Bachelor, Masters, MBA, Executive MBA, PhD and Executive Education).

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