



Director of Degree and Open Programs Executive Education

Job Scope :

- Actively contribute to the strategy of ESCP Europe Executive Education as member of the Executive Education executive team.
- Provide strategic and operational leadership for this portfolio of programs, including analysis of the competition, introducing new programs or streamlining the offer, introducing new learning methodologies including digital or online learning, etc.
- Work closely with the EMBA Academic Dean, the EMS Academic Directors and the professors in charge of Open Programs to design and deliver a memorable experience to the participants.
- Promote a spirit of life-long learning and loyalty to ESCP amongst graduates / former participants.
- Define and implement consistent processes (at the federal level as well as with the network of campuses).
- Be responsible for the design and deployment of quality standards on all campuses
- Leverage the different campus locations and work with local directors and stakeholders to fully integrate the portfolio.
- Co-pilot the rankings strategy with the Director of Sales, Marketing and Development
- Be responsible for all accreditation processes.
- In collaboration with the sales & admissions teams, work to guarantee the quality and quantity of participants in ESCP's programs. Although not responsible for the admissions process the Director will be active in the final selection of participants.
- Responsible for the graduation processes including awarding of degrees, disciplinary and academic cases.
- Actively contribute with the Director of Marketing, Sales and Development, to leverage the Alumni network and the Executive Education community to promote the programs.
- Closely work with the EMBA Academic Dean and the EMS Academic Directors, with the Director of Marketing, Sales and Development, to align the offer with current and future market needs (e.g. relevant topics, e-learning and blended learning programs, etc.).
- Contribute to promote continuous improvement and innovation
- Master the cost of delivery: delivering the optimal experience to participants within budget, forecasting and measuring the impact of operational changes
- Develop and lead a world-class multicultural delivery team
- Empower and motivate the delivery team to reach ambitious objectives
- Manage a reporting system with individual and team performance indicators
- Contribute to the quality, rigor and consistency of the final selection process for degree programs (final jury)
- Jointly develop with the Director of Sales, Marketing and Development a process to increase the yield and lower the dropout rates after admission for ESCP Europe Programs. This involves establishing processes to make sure that all candidates are immediately taken on board by the delivery team once admitted to the program.
- Provide input and regularly update the content of the relevant programs for all marketing materials, including brochures, catalogs, videos, etc.

Requirements :

Qualifications:

- A Master-level degree
- Bilingual (or near) in French and English



- Minimum of 8 work years with a significant experience in managing academic programs in a business school or an internationally-focused organization
- Deep knowledge of the industry, including the global context of business education, the competitive landscape, trends and latest innovations in management degree programs, etc.
- Knowledge and experience of international standards of service, program delivery, and participant experience

Skills:

- Proven leadership capabilities
- Ability to manage diverse and geographically dispersed teams
- Effective decision-making skills
- Ability to handle complexity
- Strong relationship-building and people skills
- Public speaking, communication, and presentation skills
- Internal and external stakeholder management
- Strategic thinking

Localisation :

ESCP Europe Campus Paris / Montparnasse
3 rue Armand Moisant
75015 PARIS

Contract : permanent position

Contact : recrutement@escpeurope.eu

A propos de ESCP Europe

Fondée en 1819, ESCP Europe a formé plusieurs générations de dirigeants et d'entrepreneurs. Grâce à ses six campus urbains à Berlin, Londres, Madrid, Paris, Turin et Varsovie, et à son identité profondément européenne, ESCP Europe propose des formations managériales interculturelles ainsi qu'une perspective globale des problématiques liées au management international. ESCP Europe accueille chaque année 4 000 étudiants et 5 000 cadres-dirigeants de 90 pays différents, leur proposant une large gamme de formations en management général et spécialisé (Bachelor, Masters, MBA, Executive MBA, Doctorat-PhD et formation continue).

Site Internet : www.escpeurope.eu